

Factsheet - Finastra Trade Portal

Extend digital trade services across markets from one connected platform

Enable corporate clients to access, initiate, manage and track trade finance transactions across geographies through a single digital front end

Trade finance remains constrained by paper-based processes, fragmented workflows and disconnected systems that limit visibility and slow customer service. As client expectations evolve and digital trade adoption accelerates, banks need modern platforms that simplify operations, support growth and deliver the seamless experiences corporate customers increasingly expect.

55% of corporate banks say it is becoming harder to win and retain customers¹

For regional and global banks, digital trade transformation is no longer limited to one market at a time. As corporate clients expand across geographies, they expect consistent access, visibility and self-service across the countries in which they operate.

Corporate customers increasingly expect intuitive, self-service digital experiences that provide real-time visibility and convenience across every stage of the trade lifecycle. Enhancing the client experience is now a key competitive differentiator.

Global standards are accelerating the shift to digital trade: Initiatives such as MLETR, eUCP, eURC and URDTT are creating momentum towards greater digitalization and interoperability. Banks need flexible technology that can adapt to evolving regulatory requirements and support the future of trade.

Support a more sustainable trade ecosystem: Digital trade is helping to reduce the environmental impact of global commerce. According to a 2025 study², digital trade documentation has already delivered carbon savings equivalent to planting 2.9 million trees worldwide. By replacing paper-based processes with digital workflows, banks can support more sustainable trade operations while improving efficiency and reducing administrative complexity.²

Sources:

1. Celent - Corporate Banking IT Pressures and Priorities 2026
2. [Global Alliance for Trade Facilitation and World Economic Forum study](#)



Finastra Trade Portal helps banks extend trade finance services across multiple markets through a single customer channel, supporting common workflows, centralized access and a more connected experience for multinational corporates.



Moving beyond country-specific digital channels

As corporate clients expand across markets, they increasingly expect the same level of visibility, control and service regardless of where they operate. However, many banks have developed digital trade services market by market, resulting in disconnected customer experiences, duplicated technology investments and increasingly complex operating models.

At the same time, customer expectations and competitive pressures continue to intensify. As per Celent, **69% cite growing pressure from fintechs and challenger providers**. In response, banks are investing in modernization initiatives that improve customer experience, operational resilience and long-term scalability. Modernizing and replacing legacy platforms remains one of the leading drivers of corporate banking technology investment¹.

A single multi-country trade finance platform enables banks to deliver consistent customer experience, accelerate rollout into new markets, provide consolidated visibility across global trade operations and maximize the value of existing technology investments through the reuse of enterprise integrations and common infrastructure.

¹ Celent - Corporate Banking IT Pressures and Priorities 2026



Why leading banks are adopting a global deployment model

Deliver a consistent experience across markets

A multi-country deployment enables banks to operate domestic and international trade finance services through a single customer platform, providing clients access to services across geographies through one digital experience.

Rather than maintaining different channels, workflows and servicing models by country, banks can establish a **common operating model while supporting local market requirements** where necessary.

For corporate clients operating regionally or globally, a unified platform delivers a consistent user experience for trade finance services across countries. Common features, functions, workflows and administration processes help eliminate the need to relearn systems in each market, while capabilities such as single sign-on and standardized workflows **support faster adoption** and a more efficient customer experience.

Accelerate growth through a reusable foundation

Expanding trade finance services into new countries can often result in duplicated implementation effort and repeated integration work. A multi-country deployment model enables banks to leverage the same core functionality and operating framework across markets, with only adopting to local requirements where necessary. This simplifies deployment, accelerates implementation timelines and reduces the cost and effort associated with supporting multiple independent platforms.

By creating a **reusable digital foundation** for trade finance services, banks can scale more efficiently as new markets, products or business opportunities emerge. This enables institutions to **focus investments on growth, innovation and customer experience** rather than repeatedly rebuilding similar capabilities in each country.

Improve visibility, control and governance

Trade finance activities frequently span multiple countries, business units and supply chains, making it difficult to consolidate information effectively.

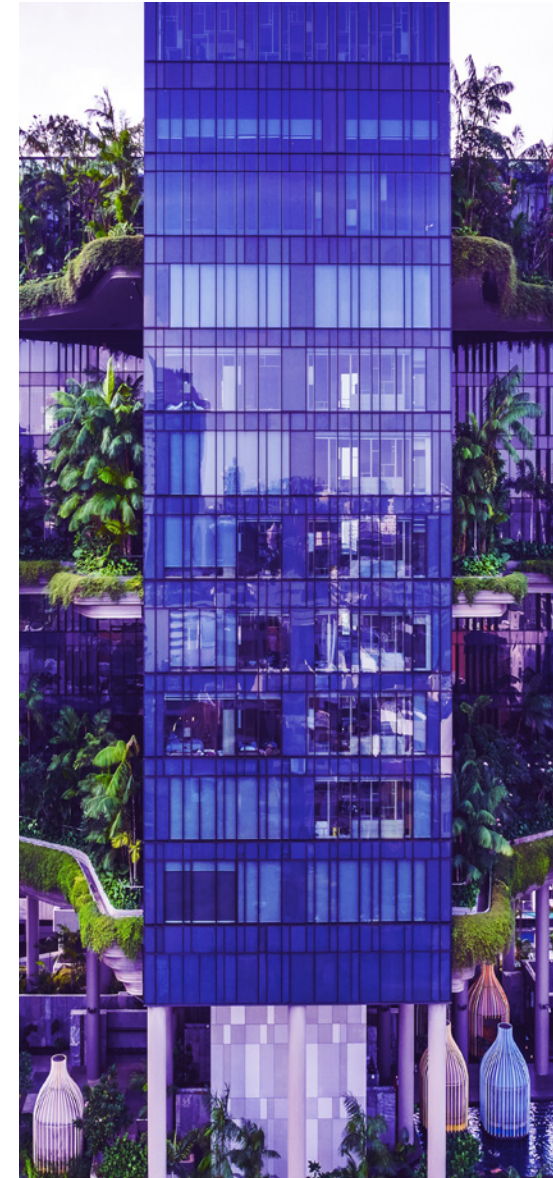
A multi-country customer channels platform provides companies with a consolidated view of trade finance transactions, exposures, outstandings and management information. This removes the need for external consolidation of information and supports more effective decision-making by corporate treasury and trade operations teams.

For banks, a unified platform also provides a **consolidated view of customer activity** and trade operations across markets, helping support stronger governance, operational oversight and consistency across the trade finance franchise. The result is **greater transparency** for both the bank and its customers throughout the trade lifecycle

Focus investment on innovation rather than maintenance

Many banks already operate enterprise-wide systems that support trade finance processing, including trade finance back-office platforms, limit management systems, document management systems, email gateways and other shared services. A multi-country deployment enables the core integration mechanisms between these systems and the customer channel to be reused across geographies, allowing banks to leverage existing integration architectures and avoid unnecessary duplication.

The benefits extend beyond implementation. Supporting a single trade finance channel reduces training requirements, simplifies customer service operations and enables teams to build expertise around one platform rather than several. Combined with the ability to **leverage common infrastructure**, this approach helps **rationalize hardware and software resources**, contributing to lower operational costs and improved long-term efficiency.



Finastra Trade Portal: Key features



Best-in class, embedded, configurable workflow engine for Trade

- Unified platform for all trade products
- Straight-through processing (STP) with integrated workflow capabilities
- Comprehensive support across letters of credit, guarantees, collections and financing operations
- Personalized dashboards and widgets for specific user context



Cost and efficiency optimization with automation and APIs

- Automated trade finance workflows and real-time reporting
- Back-office standard APIs to interface with an existing portal or back-office solution
- Client ERP connectivity with application webservices



Access a growing ecosystem of value-added services without impacting the core solution

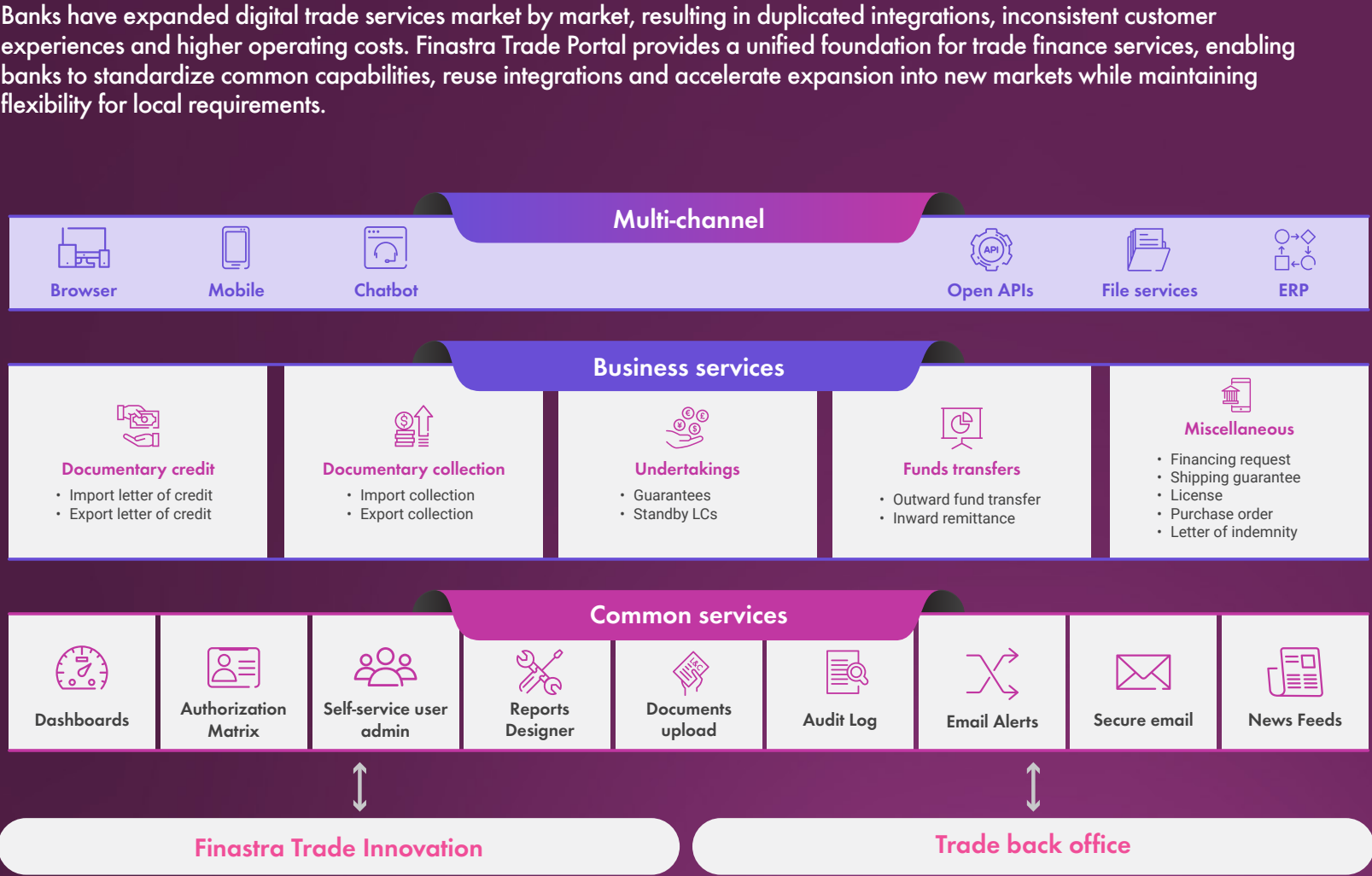
- Easy interface with third-party offerings via OPEN APIs
- Agility to add new business with channels and third-party apps
- Enhanced dashboard framework, widget libraries and software development kit (SDK) provides flexibility to interface with varied applications and portals



Scalable services across countries

- Support multinational corporate clients through a single digital trade platform
- Reuse common integrations, workflows and service architecture across markets
- Accelerate rollout while reducing deployment complexity and operational costs

Reimagine your self-service offering



Empower your trade finance with Finastra's cutting-edge portal

Experience seamless, secure, and flexible trade finance operations with Finastra's next-generation solution.

**Global processing**



Support trade services across entities, currencies and languages through a centrally managed platform.



Access trade services consistently across countries through a single portal experience.

**Accelerated market expansion**



Reuse integrations, workflows and deployment assets to rollout services faster in new countries.



Benefit from quicker access to digital trade services as the bank expands into new markets.

**ERP-driven processing**



Improve data quality and reduce operational effort through straight-through processing..



Initiate trade transactions directly from ERP systems without rekeying information.

**Centralized visibility**



Gain a consolidated view of customer activity and trade operations across markets.



View trade transactions, exposures and outstandings across geographies from a single dashboard.

**Streamlined operations**



Reduce servicing complexity and training by supporting a single trade platform across geographies.



Reduce administration through common workflows, entitlements and user management.

**Stronger client relationships**



Differentiate with value-added digital trade services that help attract and retain multinational clients.



Gain greater transparency, faster processing and improved collaboration across the trade ecosystem.





Contact us

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