

Launching a digital bank

Are you considering launching a digital bank?
Before you think about how, you should think about why.

Why launch a digital bank in the first place?

 Click on the box for more information

Is digital technology the answer?

With the recent focus on the digitization of banking, one could be forgiven for assuming that digital technology is new. The first digital computers were created in the 1940s and banks have been using technology for many decades. Banks have lots and lots of technology and just using digital technology does not make you a digital bank.



What does it mean to be truly digital?



Design and launch new products superfast – in days not months.



Deploy intelligent automation to streamline processes and eliminate friction.



Support all the channels that customers demand.



Deliver outstanding customer-centered experiences.



Leverage ecosystems quickly and easily.

How do you go about building a digital bank?



- Are you an existing bank or a new start up? If you are an existing bank, do you leverage your existing brand or create something entirely new?
- Do you apply for a full banking license or start out as an EMI (Electronic Money Institution)?
- Do you have existing IT assets and if so, will they help or hinder your efforts?
- What or who will you be competing against? How will you position against them?
- Read our whitepaper to find the answers to all these questions and more

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