



## Factsheet – Fusion Originate - Business Lending

# Enable fast and easy online loan applications

Fusion Originate creates a single platform for loan applications, offering businesses 24 x 7 access via all channels and devices with automated communications. Get the funding you need quickly to expand your business through a construction loan or working capital.

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***Fusion Originate enables businesses to complete a loan application in minutes and receive immediate communications from your financial institution, from anywhere they have internet access.***

Today's borrowers expect all digital services to be intuitive and simple to access. So, for financial institutions operating in an increasingly competitive environment, success depends on a frictionless digital loan application process. A tailored and personalized application process coupled with the flexibility of being able to apply anytime through their preferred device provides a truly engaging borrower experience.

Yet, simplicity for account holders must also be accompanied by the highest levels of security and compliance, all in an efficient and real-time decisioning process.



## How it works

Fusion Originate enables businesses to complete a loan application in minutes and receive immediate communications from your financial institution, from anywhere they have internet access. It also enables the applicant to simultaneously apply for a new deposit account, which turns prospects into account holders.

## Benefits

- ✓ Provide a digital portal for small business owners to apply anywhere or any time.
- ✓ Give small business owners the same user experience as when they apply for a personal loan.
- ✓ Expand your market presence and attract smaller businesses or startups that might not know your institution. Do this through transformation and increasing your digital footprint.
- ✓ Unified, modern user experience for business loans and business deposit accounts, to set the tone for what the client can expect from your financial institution.
- ✓ Covering every point-of-sale origination channel, Fusion Originate helps banks and credit unions streamline workflows, boost efficiency, lower costs, and build your business. Fusion Originate improves application completion rates, back-office efficiencies, and regulatory compliance, for a unified experience across all channels.
- ✓ Eliminate manual data entry with integration to commercial LOS systems, for streamlined business loan origination.
- ✓ Turn abandoned applications into lead generators.
- ✓ Self-service and member configuration options to customize the application workflow to fit your needs.
- ✓ After driving customer loyalty with a great business loan application experience, expand to Fusion Originate Business Deposits and allow businesses to open their new deposit account with immediate funding.
- ✓ Make the most of a state of the art digital technology platform using Microsoft Azure.

## Key features



SaaS solution, hosted in Microsoft Azure, for online lending



Expandable to business deposits, consumer deposits and lending, and mortgage lending



Robust administration tools for managing the entire lifecycle of the application process



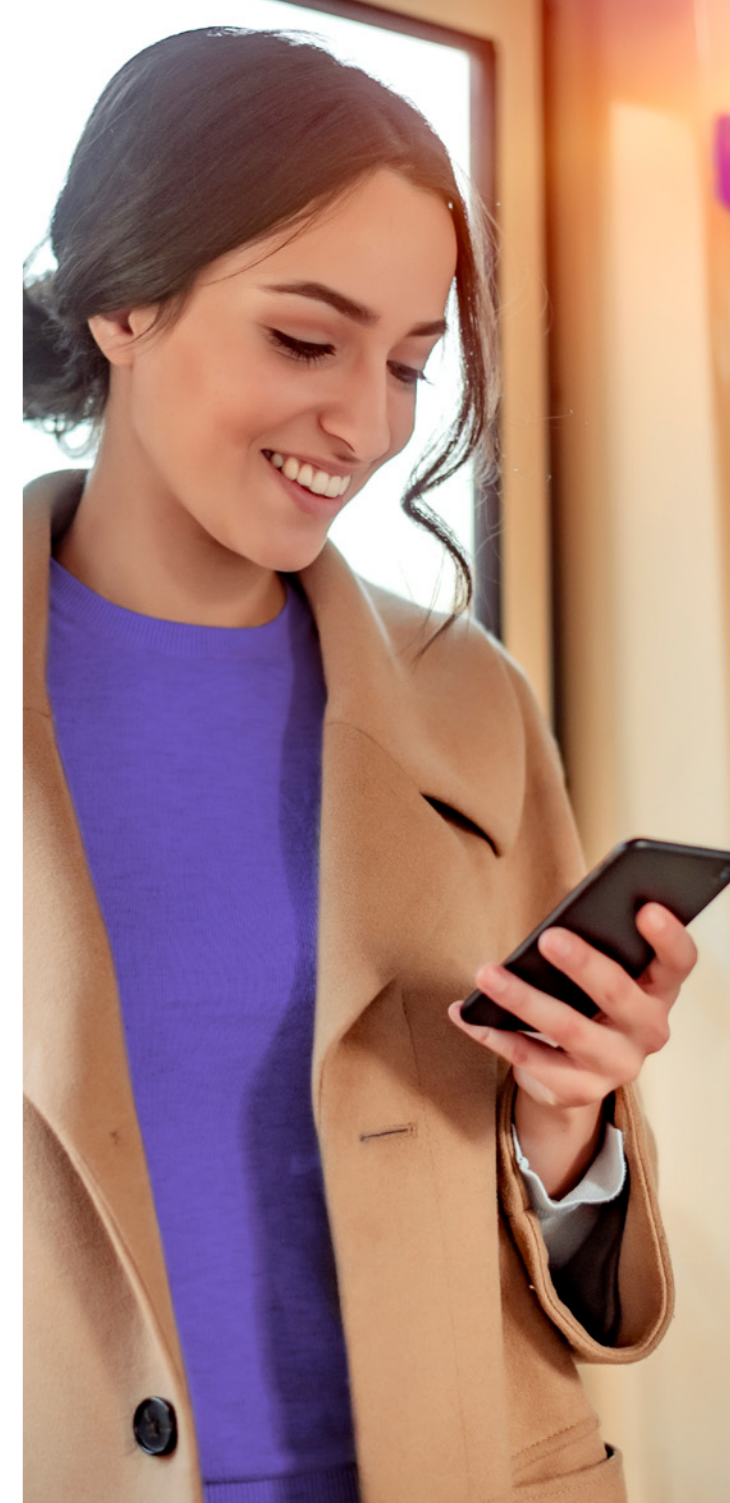
Seamless integration with Finastra's Fusion CreditQuest and Fusion Phoenix solutions as well as third-party core banking solutions



Highly configurable and can be tailored to match bank branding



Simple and intuitive application flow coupled with the flexibility to self-serve configurations to drive greater engagement in the business loan online application flow



### About Finastra

Finastra is building an open platform that accelerates collaboration and innovation in financial services, creating better experiences for people, businesses and communities. Supported by the broadest and deepest portfolio of financial services software, Finastra delivers this vitally important technology to financial institutions of all sizes across the globe, including 90 of the world's top 100 banks. Our open architecture approach brings together a number of partners and innovators. Together we are leading the way in which applications are written, deployed and consumed in financial services to evolve with the changing needs of customers. Learn more at [finastra.com](https://finastra.com)

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