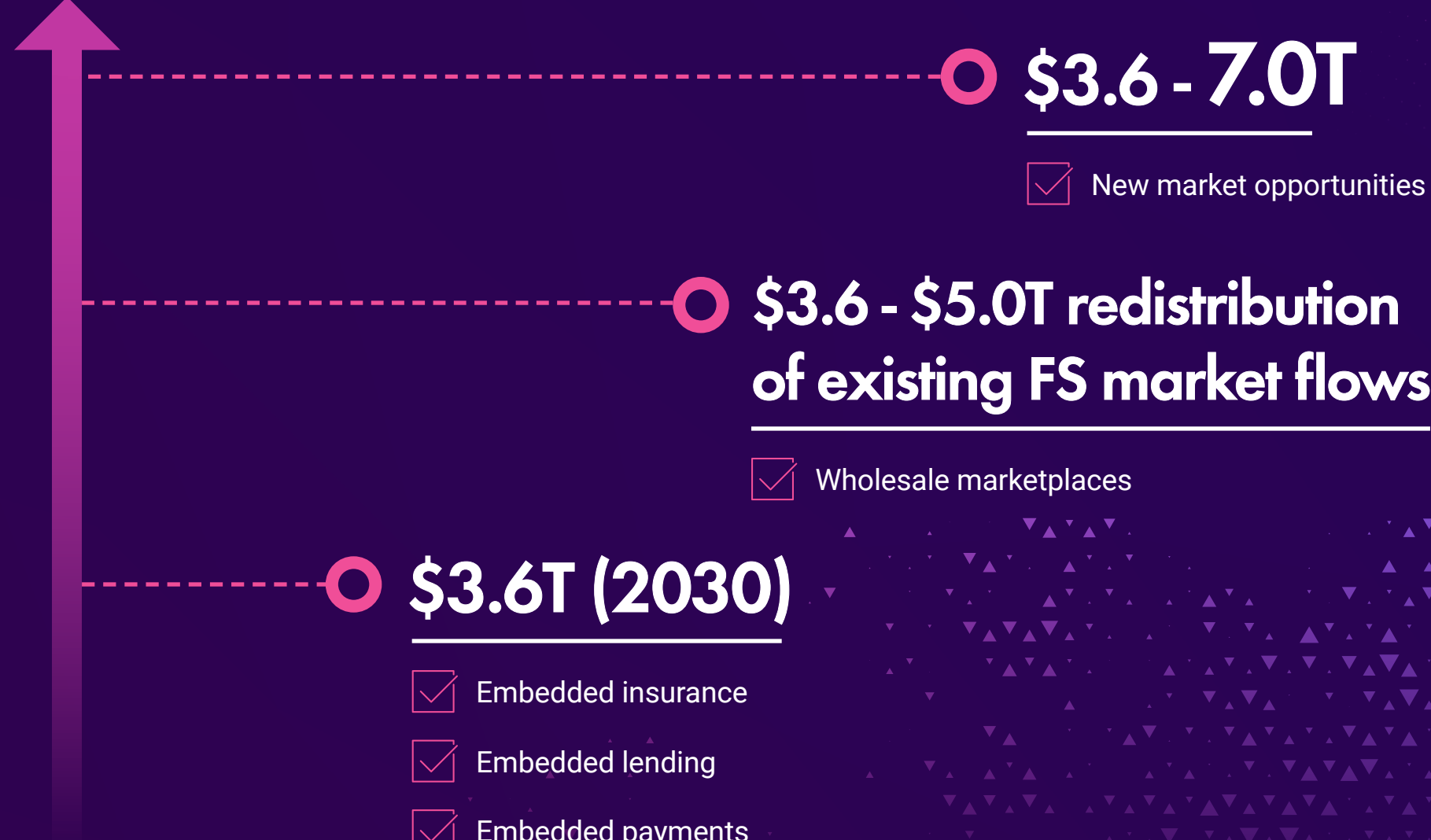


Banking as a Service

// Banking as a Service (BaaS) is the provision of retail or wholesale banking products and services, **in context**, as a service using an existing licensed institution's secure, regulated infrastructure with modern API-driven platforms."

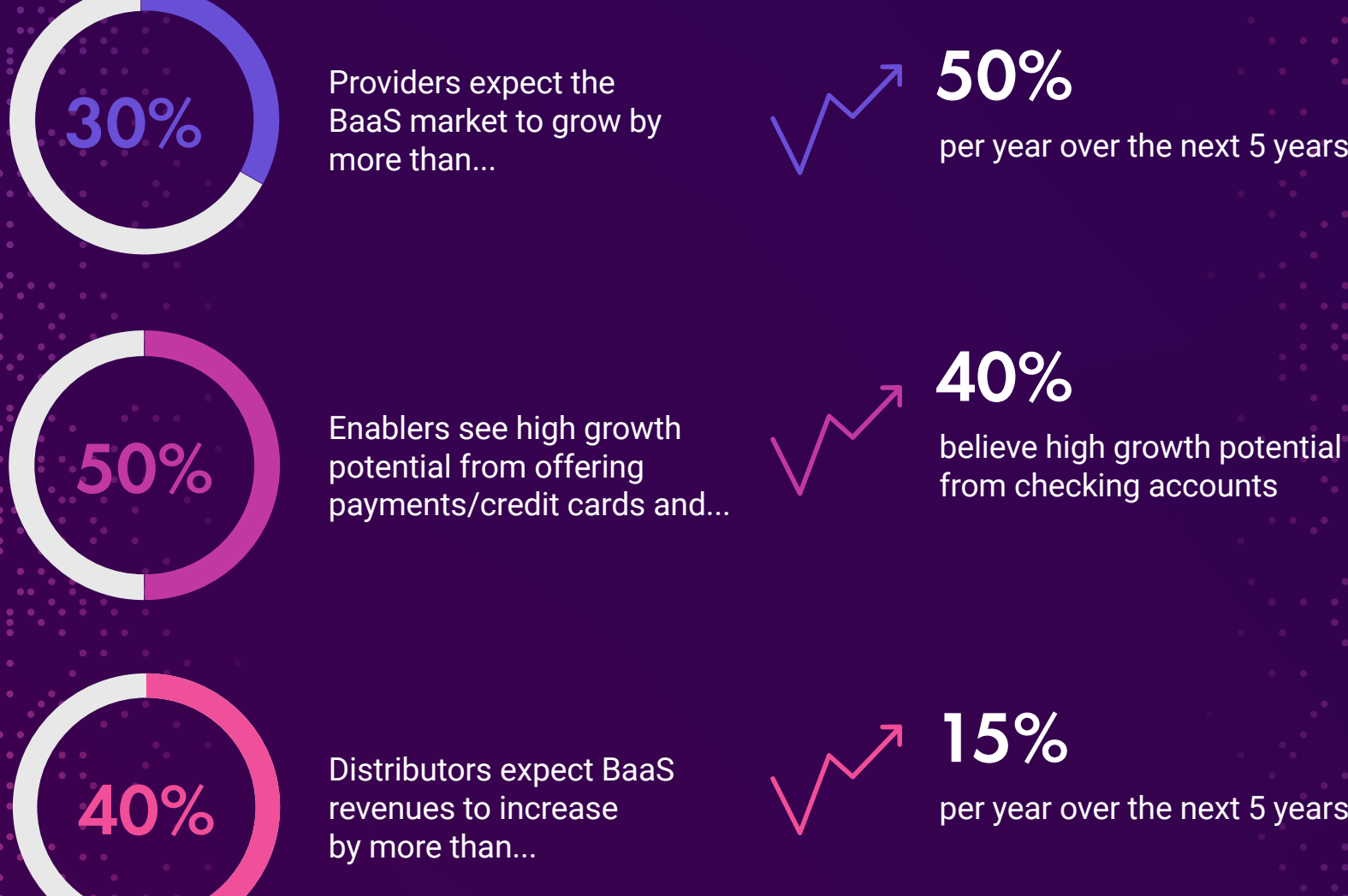
By **2030**, the industry could be worth **\$7trn.**



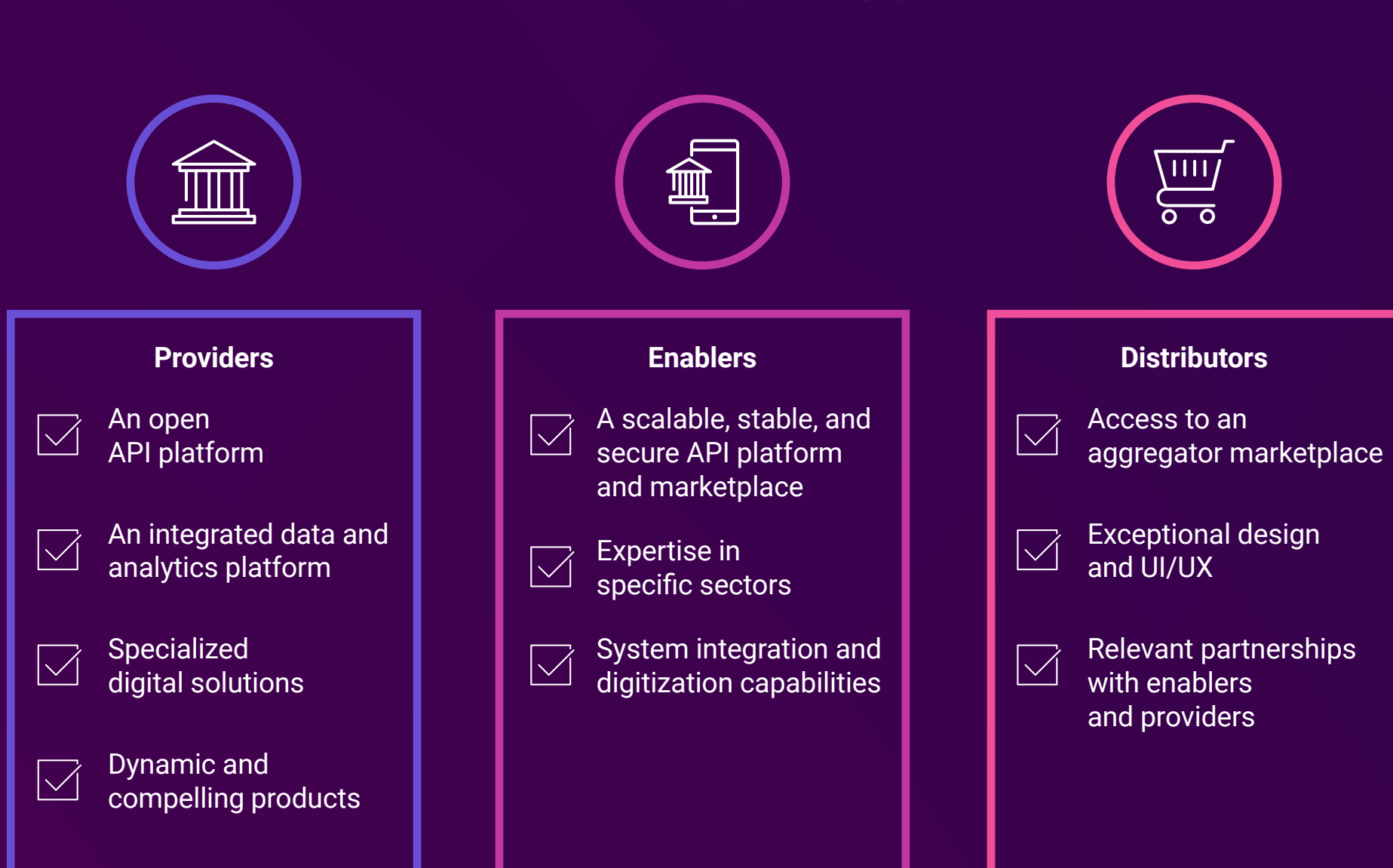
The Players



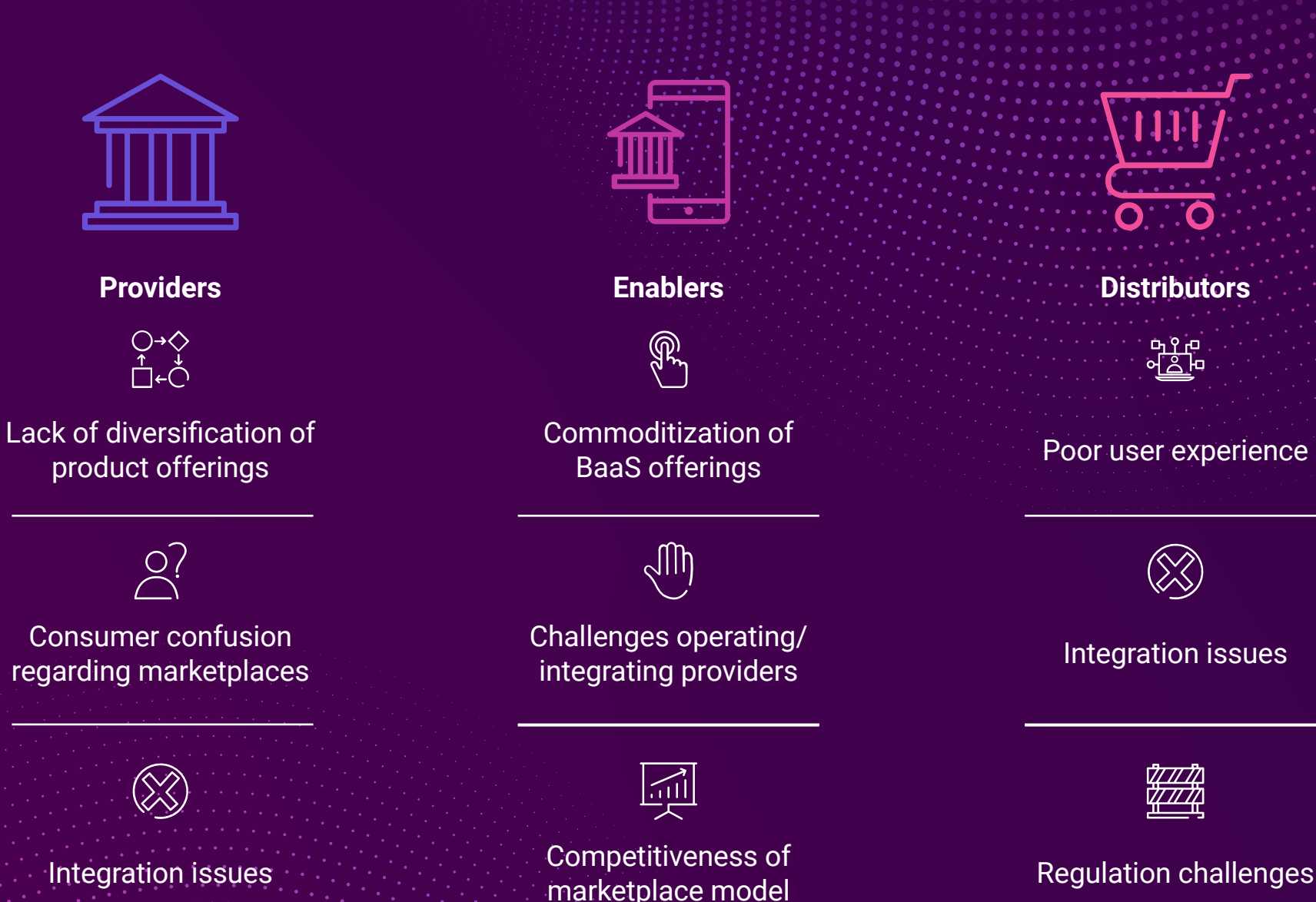
The Potential



The Priorities

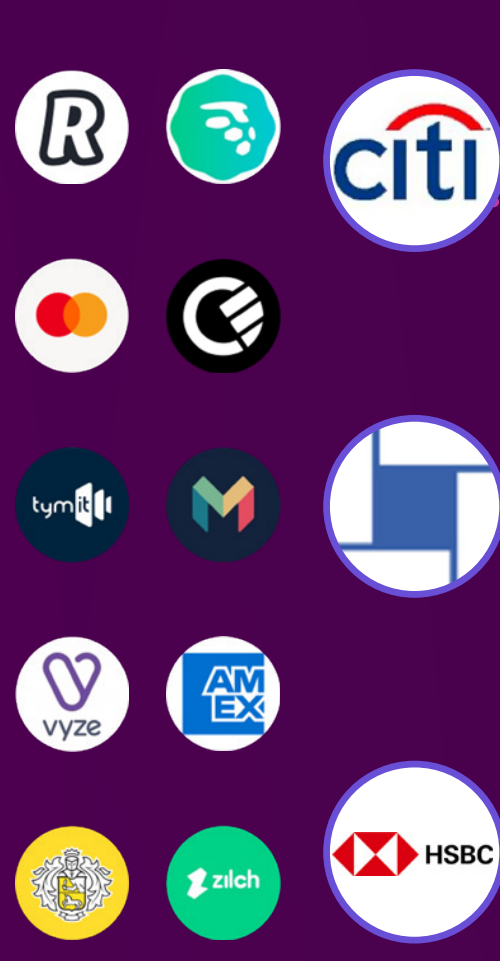


The Pitfalls

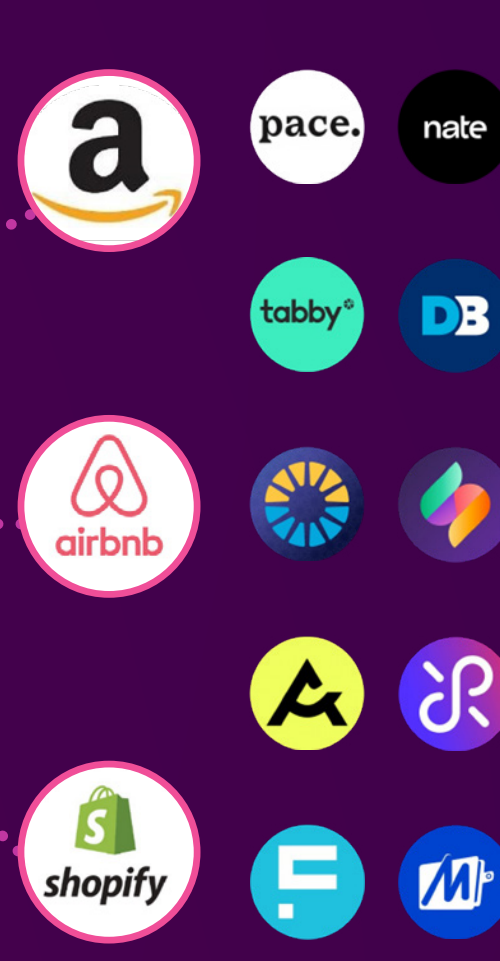


The Pioneers

Providers



Distributors



Enablers



Source: Banking as a Service: Outlook 2022; Finastra, January 2022



Find out more and access the full research

www.Finastra.com/BaaS