

## Factsheet – Fusion Phoenix Power Reporting

# Decision making for the financial institution of the future

Unlock your data to drive growth. Discover actionable insights in your data and make informed decisions fast.

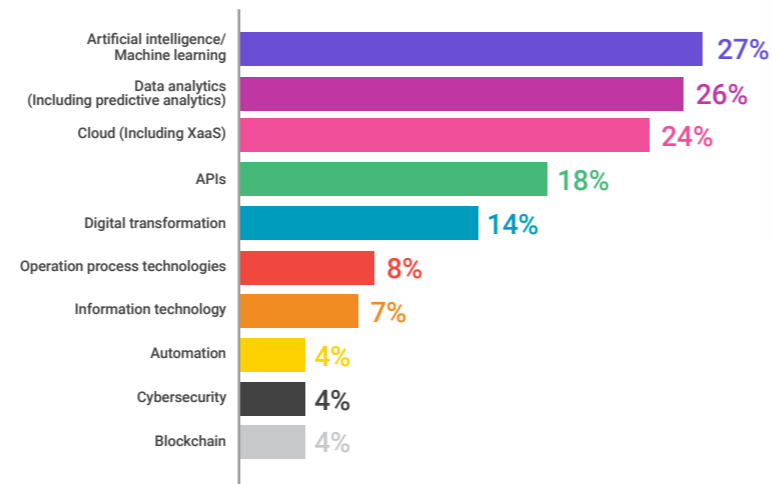
### Widening the opportunities

For financial institutions, success depends on delivering better customer experience. And this depends on data: what you have and how you use it.

According to Gartner, financial services CIOs see data-driven capabilities as the most “game changing” technologies.

However, this only holds true for financial institutions that can think about data holistically and create a single 360°customer view to support and improve the customer journey.

### Game changing technologies



Source: Gartner: Banking CIOs Must Align Data to Customer Needs Instead of Channels



[Watch short demo](#)

# Rely on one of the largest and fastest-growing business intelligence clouds.

Data intelligence & analytics enable financial services companies to redefine how they work, how they create innovative products and services, and how they transform customer experiences.

### Fusion Phoenix Power Reporting

leverages Power BI, a business analytics builder service provided by Microsoft. It aims to provide interactive visualization and business intelligence capability with a simple interface for end users to create their own reports and dashboards.

The visual representation of data plays a central role in Power BI and offers a wide range of detailed and attractive visualization.

Financial Institutions can from today analyze customer data in real time and embed analytical outcomes within customer journeys for fast execution of customer transaction requests and service queries, enabling instant fulfilment.

# Build your business on secure data analytics



Apply sensitivity labels to Power BI data using Microsoft Information Protection in the familiar Microsoft 365 experience.



Extend data loss prevention and governance to Power BI users—including report sharing—with Microsoft Cloud App Security.



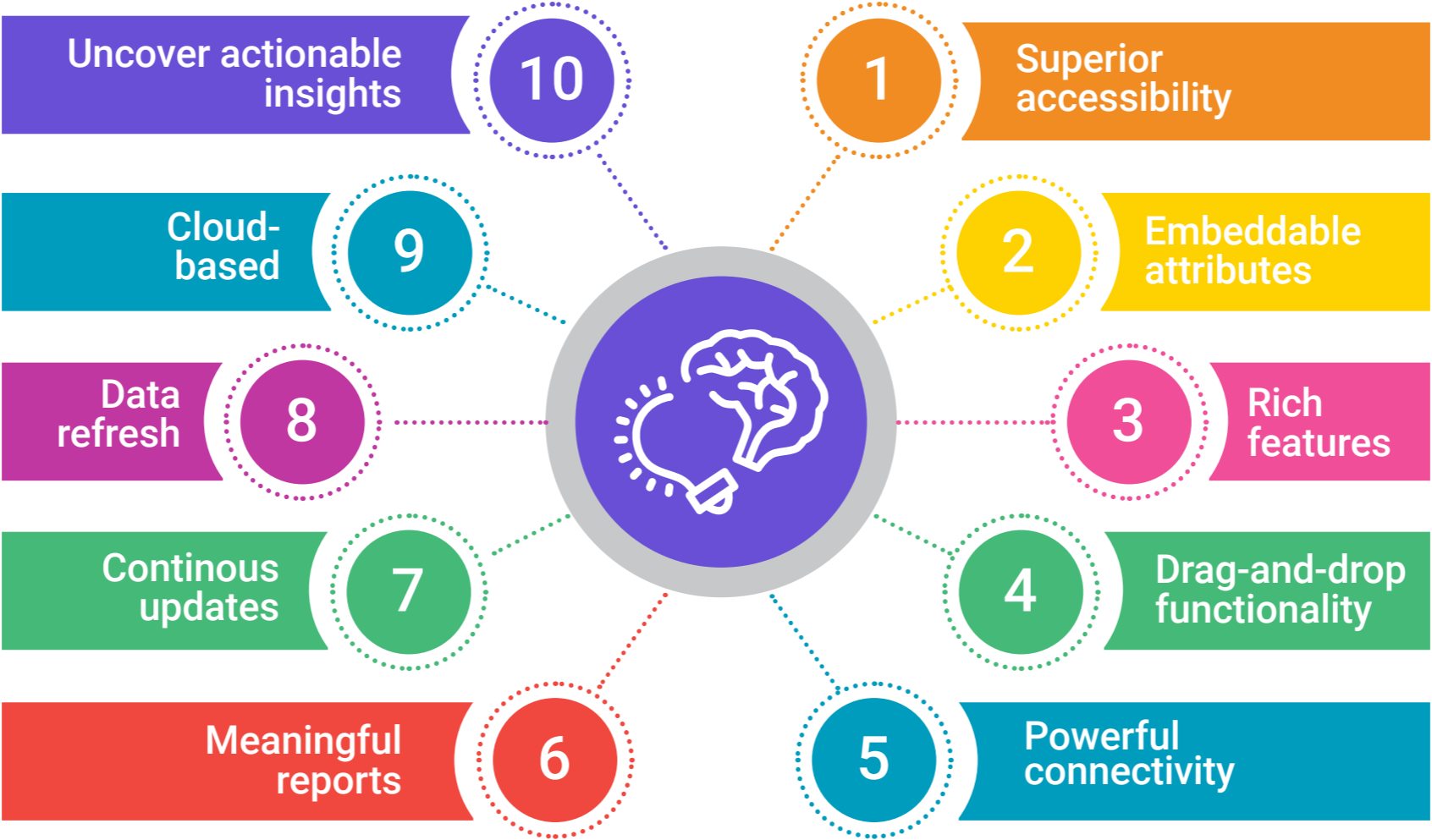
Better meet privacy and regulatory requirements with oversight of sensitive data through BYOK (bring your own key).



Better protect your organizational data by using Power BI security with service tags, Azure Private Link, and (coming soon) Azure Virtual Network.



# Top 10 key business benefits of using Fusion Phoenix Power Reporting





# Analyze, build and automate today

Fusion Phoenix Power Reporting enables financial institutions to make informed, confident business decisions by putting data-driven insights into everyone's hands.

**Fusion Phoenix Power Reporting** is a cloud based Business Analytics tool that enables financial institutions to visualize and analyse Fusion Phoenix core data with greater efficiency and deeper understanding.

It accomplishes this by taking the same underlying core data used in traditional report and transform it into visualization that can be represented in a number of unlimited reports and dashboards.



## Key benefits



### Self Service analytics

Self-service analytics that scale from individuals to the organization as a whole.



### Real Time

Build reports/views, see results on the fly and in real time.



### Bookmarks most relevant content

Discover insights quickly by creating dashboards and pinning your favourite and most relevant content.



### Interactive reports functionality

Create interactive, customized reports, designed with formatting and layout tools such as drag and drop, slicers and cross-filtering.



### Flexible layouts

Build dashboard layouts to suit your devices (i.e. desktop, tablet, mobile).



## Features

Data sets correlate to Fusion Phoenix screens and field names.



Utilizes a non-active, high availability database server.



Can be drilled down to different levels of data sets.



Cloud-based, with app and backend connected to Fusion Phoenix database and Microsoft Azure.



To find out how your financial institutions can benefit today [Contact us](#)

#### About Finastra

Finastra is building an open platform that accelerates collaboration and innovation in financial services, creating better experiences for people, businesses and communities. Supported by the broadest and deepest portfolio of financial services software, Finastra delivers this vitally important technology to financial institutions of all sizes across the globe, including 90 of the world's top 100 banks. Our open architecture approach brings together a number of partners and innovators. Together we are leading the way in which applications are written, deployed and consumed in financial services to evolve with the changing needs of customers. Learn more at [finastra.com](https://finastra.com)

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