

CORPORATE BANKING MARKET SCOPE – BEYOND 2020

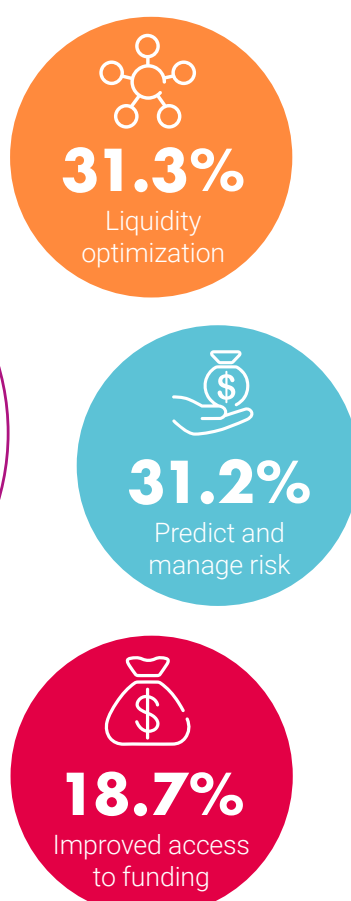
As Competition Intensifies, and Successful Open Banking Use Cases Continue to Emerge in the Corporate Treasury Space, Banks Have No Time to Lose

ARE CORPORATE TREASURERS' PRIORITIES AND SERVICE EXPECTATIONS WITH THEIR BANKS AND FINANCIAL SERVICE PROVIDERS ALIGNED?

KEY TREASURER PRIORITIES IN 2022



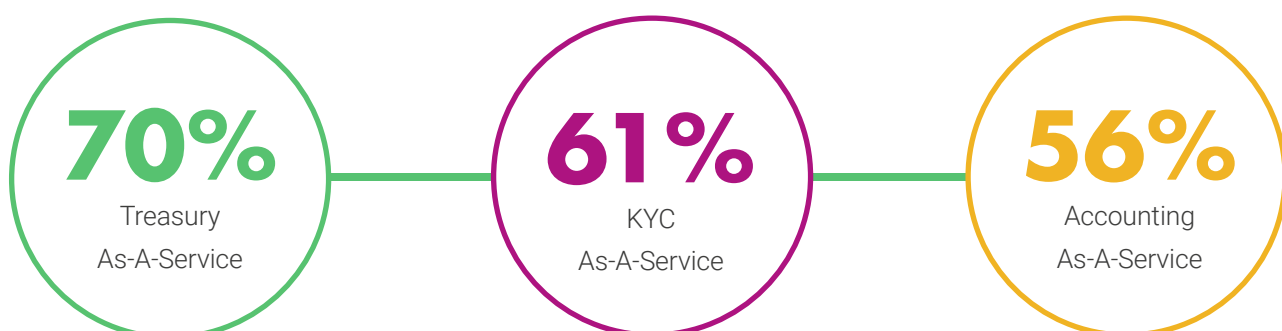
FINANCIAL INSTITUTION PERCEPTION OF TREASURER PRIORITIES IN 2022



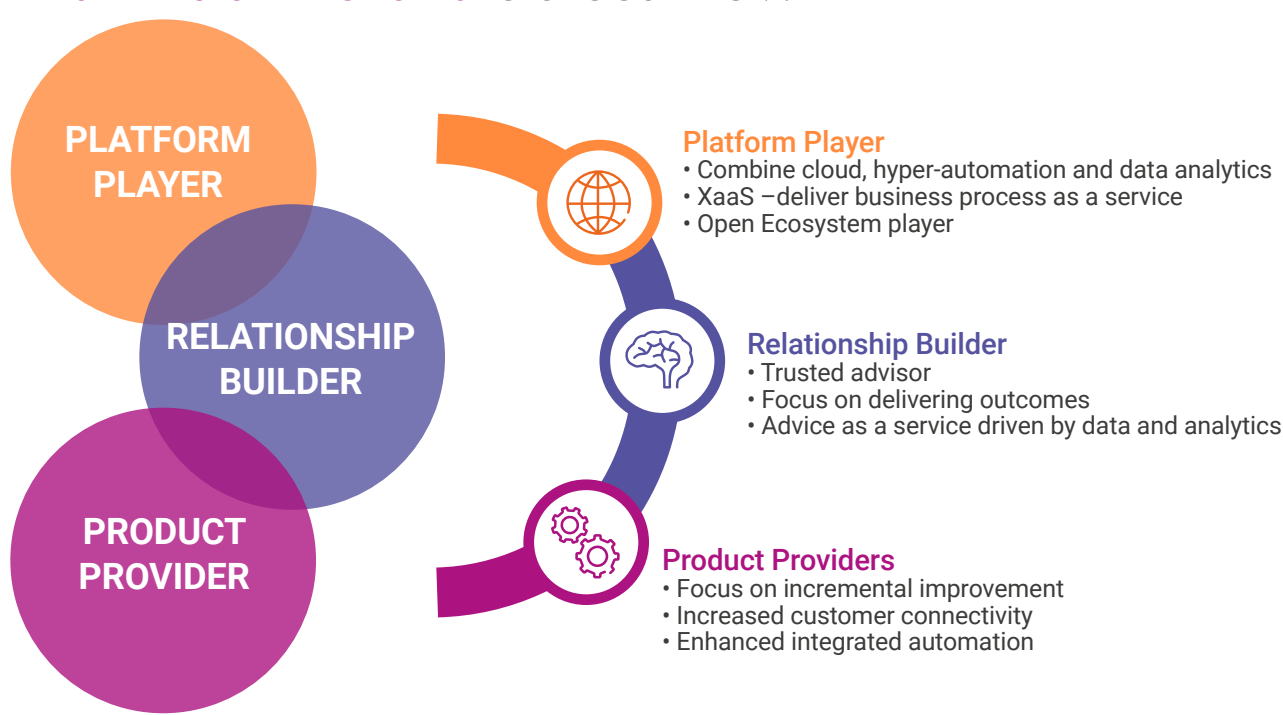
ARE YOUR PRIORITIES ALIGNED?

BANKS MUST RESPOND WITH OPEN BANKING-BASED STRATEGIES AND SERVICES – OR FACE LOSING RELEVANCE TO CORPORATES' NEEDS

THE **TOP THREE SERVICES** THAT CORPORATE TREASURERS ARE LOOKING FOR FROM THEIR BANKS **IN THE FUTURE** ARE:

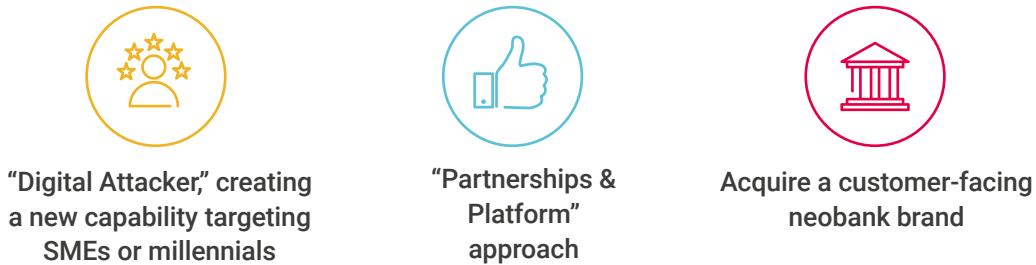


TO MEET THESE EVOLVING CORPORATE NEEDS, BANKS HAVE **THREE STRATEGIC APPROACHES** TO CHOOSE FROM:



READY FOR 2020 AND BEYOND?

BANKS, HOWEVER, NEED TO ALSO CONSIDER THE MOST EFFECTIVE APPROACH TO STAYING COMPETITIVE IN THE NEW EVOLVING FINANCIAL ECOSYSTEM:



TO FIND OUT MORE ABOUT THE FULL FINDINGS, WE INVITE YOU TO READ THE CORPORATE BANKING MARKET SCOPE – BEYOND 2020.

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We are championing collaboration and encouraging innovation by opening up our core systems so third parties can develop applications on top.

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