

FUSION MORTGAGEBOT DATA INSIGHTS

Enable Portfolio Growth and a Maximized Back Office with Insightful Borrower and Benchmarking Data



3.83

rate searches performed
every second

1.15

applications submitted
every second



1,500

piece of information
gathered per average
mortgage application



1.5TB

of data stored in
Fusion Mortgagebot

Fusion Mortgagebot Data Insights brings mortgage borrower behavior and demographics for your institution alongside more than 1,400 Fusion MortgagebotPOS users. With powerful insight, you can build lending and marketing strategies that lead to a stronger, revenue generating mortgage portfolio.

Located within Power Manager, Fusion Mortgagebot Data Insights delivers easy to access dashboards that deliver valuable insights.

With the quick toggle of a button, your organization's data can be compared to global data for Fusion MortgagebotPOS Users from coast to coast, allowing you to assess opportunities and quickly shift your lending strategies.

Fusion Mortgagebot Data Insights can allow your organization to evaluate underwriting practice, application delivery channels and marketing effectiveness.

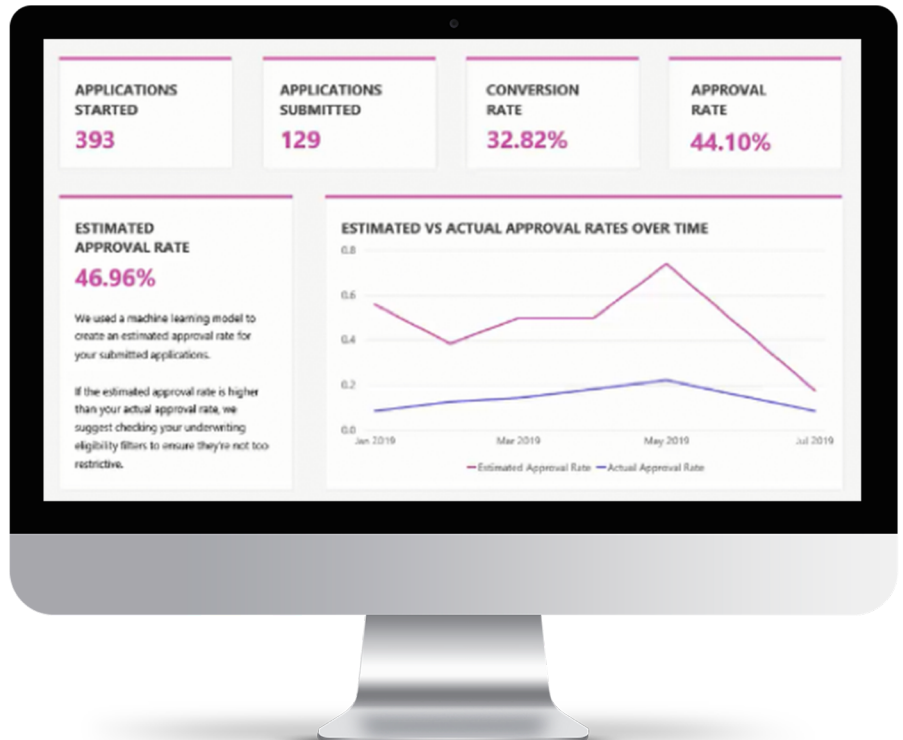
Utilizing machine learning technology, Fusion Mortgagebot Data Insights analyzes over 30 points of data from borrower applications, allowing you to view:

- Application exit points
- Average borrower age
- Geographical heat maps
- Approval rates
- Application channels utilized
- Time of application submissions
- Approval and decline data
- Average borrower credit score
- Loan to value ratios

Fusion Mortgagebot Data Insights Allows Your Organization to Create an Improved Borrower Experience Based on Your Own Borrower Data as Well as Pinpoint Growth Strategies and Opportunities



The abundance of Big Data may seem overwhelming, but in today's competitive market it is important to understand how analytics offer banks and credit unions a necessary competitive edge for their products, markets and channels.”



Easy to read dashboards allow your team to make informed decisions

About Finastra

Finastra unlocks the potential of people and businesses in finance, creating a platform for open innovation. Formed in 2017 by the combination of Misys and D+H, we provide the broadest portfolio of financial services software in the world today—spanning retail banking, transaction banking, lending, and treasury and capital markets. Our solutions enable customers to deploy mission critical technology on premises or in the cloud. Our scale and geographical reach means that we can serve customers effectively, regardless of their size or geographic location—from global financial institutions, to community banks and credit unions.

Through our open, secure and reliable solutions, customers are empowered to accelerate growth, optimize cost, mitigate risk and continually evolve to meet the changing needs of their customers. 90 of the world's top 100 banks use Finastra technology.

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