

MORE IN THE CORE

THE HARDEST PUZZLES TO ASSEMBLE
ARE THE ONES WITH MISSING PIECES.
FUSION PHOENIX GIVES YOU EVERYTHING
YOU NEED FOR THE COMPLETE PICTURE.



Connect to
the Person



Drive Consistent
Experiences



Simplify I.T.



Make
Timely
Decisions



Streamline
Lending



Reduce
Redundancy



Consolidate
Vendors



Strengthen
Your
Business



Position for
the Future



Have
More
Now



Key in on
your business,
Team and
accountholders

Discover more
at finastra.com



MORE IN THE CORE

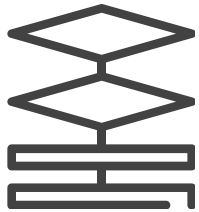


Connect to the Person Rather Than to the Account

Accounts don't have people—people have accounts. Today, most legacy core platforms on the market are limited to displaying an account, names, address, and balance. With Fusion Phoenix, people are at the heart of the system. Our accountholder-centric core solution provides greater value by giving a view of the accountholder rather than just the account.

This snapshot allows your team to view the entire customer or member relationship on a single screen and see contact info and relational accounts such as identification, accountholder relationships, sales and service prompts, cross-sell prompts, safe deposits, loans, debit cards and accounts serviced by outside systems.

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Dynamic Workflows for First Class Customer or Member Experience

With most core systems, workflows function independently of the core, leaving holes in how the system performs and ultimately the responsiveness of your team. Fusion Phoenix's workflow is built right into the core using Microsoft Workflow foundation so your customers or members get the exact same experience no matter how they bank.

This feature enables financial institutions to take written policies and procedures and create dynamic static or dynamic (rules-based) workflows so your team can perform a function in the exact same manner, regardless of where they are or what they do. Workflows can even be built to detour tasks based on responses needed to an event, from automatically identifying what needs to be done, to whom the task should be assigned to.

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Microsoft Flexibility and Open Architecture for Best Performance and Ease of Use

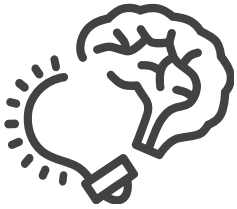


Microsoft integrations. Fusion Phoenix is completely Microsoft based, from the user interface to middleware to the actual SQL server database, and is based on open architecture and access to 100 percent of data fields.

As the only core on a .NET and SQL Server database, our solution provides cost effectiveness for behind-the scenes maintenance and personnel resources, is easier for users, and has no legacy restrictions or hidden data.

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Accurate, Timely Data for Critical Decision Making

Earning a four-star rating for system reporting by Celent, Fusion Phoenix goes above and beyond when it comes to providing the crucial data you need for decision making and analysis. With a robust set of standard reports, it uses a standard Microsoft SQL database to hold core system data allowing for easy customization of standard reports, as well as the ability to create ad hoc business reports. You get information presented in the way you need it, when you need it, and to help with vital strategic decision making and improved staff productivity.

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Best End-To-End Lending Suite

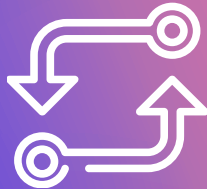
Fusion Phoenix is fully and seamlessly integrated with our renowned consumer lending tool, Fusion LaserPRO. Because of this technology-forward format, information only needs to be entered once into the core and then is automatically pulled into the lending continuum, from origination to close, so no need to duplicate data entry.

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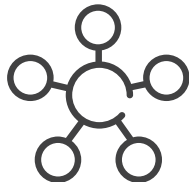
Simple 5-Step Deposit Origination Workflow



Gone are the days when opening an account for one person took longer than needed, or when opening multiple accounts required re-entering identical information repeatedly. With Fusion Phoenix, a single account can be opened in as little as two minutes, and setting up multiple accountholders with different account ownerships is built into a single workflow.

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Industry Leading Solutions for Community Banks and Credit Unions in One Place

Finastra has done the work to ensure you have the best option for any technology you need with level-one support in one place. In fact, we have years of experience in the community bank and credit union markets. Whether you need risk management, lending, business intelligence and analysis, branch automation, self-service, financial accounting, payments, digital, core or contact management solutions, our team is ready to provide you with insights on which products are best for your institution.

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Award-Winning Technology

Collecting awards isn't our objective, but a focus on innovation has resulted in some prestigious awards.

- Fusion Phoenix was named the winner of a 2015 XCelent Award in Celent's Core Banking Systems (CBS) for Community Banks. Credit Unions are adopting Phoenix Fusion for their own core technology needs.
- Fusion Phoenix was recognized as one of only two CBS platforms to earn a Four-Star rating for technology, client base and overall solution competitiveness among the Top 5 banking technology providers. The criteria included architecture, third-party integration, customization, scalability, and flexibility of deployment (on-premise, cloud, or hosted).
- Fusion Phoenix earned five stars for Average Assets Processed, the most of any CBS platform in the report.

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The Best Way to Predict the Future is to Create It

In the fast-paced world of technology, the future can creep up without warning. Yet Finastra's dedication to the future is evident in that 44% of our employees work within research and development, ensuring that we deliver product innovation, support and service to community banks and credit unions. As a leader in the industry, we're continually looking for new opportunities to bring to market so that our clients can deliver the best experiences to the people who matter most—their accountholders.

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More than Just a Core

Finastra is redefining what a banking core is and how it needs to function in order to effectively and correctly run a business. Fusion Phoenix sits on a single database and includes more than what you will find elsewhere in the market, such as built-in card management, safe deposit box, collections, teller, workflow, accountholder information, all deposits and loans, relationship pricing, fraud and suspicion transaction scoring, deposit origination, external accounts, sales and service, and contact history management.

Plus, its fully open API structure allows you to integrate any third-party system or Finastra product seamlessly. Your data and processes are in one place, easily accessible and consistent.

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10 Ways Fusion Phoenix is Key to Your Business

- 1 Connect to the Person**

The accountholder-centric core provides greater value by giving a view of the accountholder rather than just the account.
- 2 Drive Consistent Experiences**

Build dynamic workflows that meet the needs of your business for first class customer or member experience.
- 3 Simplify I.T.**

Built on Microsoft technology for cost effectiveness, ease of use, and no legacy restrictions or hidden data.
- 4 Make Timely Decisions**

With standard and ad hoc reporting options, get information presented in the way you need it, when you need it to help with vital strategic decision making.
- 5 Streamline Lending**

Seamlessly integrate with Fusion LaserPRO for one-stop, one-entry lending from origination to close.
- 6 Reduce Redundancy**

Open accounts in as little as 2 minutes, or multiple accounts in a single workflow.
- 7 Consolidate Vendors**

Finastra is a one-stop technology shop for Community Banks and Credit Unions, from core to business intelligence, branch, digital banking, lending, mortgages, card payments and more.
- 8 Strengthen Your Business**

Build on a core technology that received Celent's highest award for architecture, third-party integration, customization, scalability, and flexibility of deployment.
- 9 Position for the Future**

Be prepared for what the future of banking technology holds by having a vendor that continually looks for new opportunities to bring to market.
- 10 Have More Now**

Except more by having more built into your core system. No need to purchase additional modules and incur additional costs.

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