

# A CORE CHOICE: EXPLAINING THE VALUE

Changing a core system in a community bank or credit union is not to be taken lightly. While it's the backbone of the entire operation, it's also a pivotal part of setting the future. Telling the right story will sway strong opinions and build buyin from leadership, employees, boards of directors, and more.



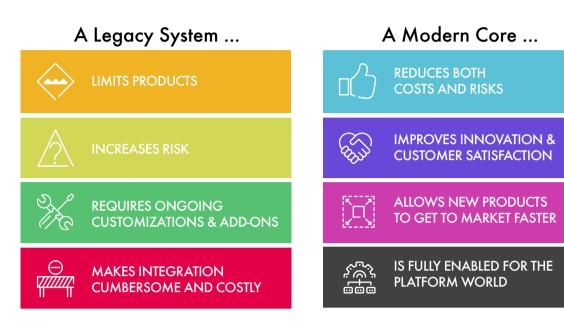
The financial institution can keep its legacy systems and attempt to meet goals

But this will limit the FI's ability to operate with agility and react to change effectively and timely, hitting a brick wall in growth given non-standard processes and silos of data

Or the FI can invest in an advanced and fully-capable core system to support its goals

#### This will remove obstacles

to the FI's growth potential, helping it to redesign legacy processes, increase efficiency, and overcome organizational inertia and system constraints



## **A CORE TRANSFORMATION**

Replacing the core banking system can lead to measurable performance improvements.



SMOOTH **IMPLEMENTATION** WITH: Modern technology

 Better IT capabilities Superior skills



#### **FAST DELIVERY PROVIDED WITH:**

· Expert planning & evaluation

- Error reduction
- Organizational consensus







### **ST PRACTI** ACHIEVED BY:

· Re-engineering business processes

 Solving efficiency challenges Improving sales & service performance



#### ANSFORM **OPERATIONS BY:**

- Streamlining & automating
- operating environment Standardizing processes
- & rationalizing systems
- Adapting to changes in ecosystem & business requirements
- Deploy & integrate emerging technologies
- Gain roadmap for future innovation
- Leverage business intelligence
- Improve top & bottom-line results (growth, efficiency, savings & risk reduction)

## FUSION PHOENIX CUSTOMERS HAVE ACHIEVED THESE RESULTS



reduction in total cost of ownership due to vendor consolidation with Finastra (lowered technology infrastructure TCO)





loan business since conversion

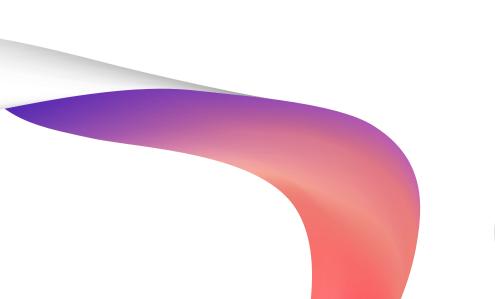






Get more from your core with FUSION PHOENIX, a foundation that goes beyond traditional legacy core systems. Built completely on Microsoft® technology with built-in features that reduce costs and make your institution more effective now and in the future.

Create the future of your financial institution with Finastra - complete financial software solutions trusted by thousands of U.S. community banks and credit unions.



Finastra is changing the way that modern banking software is built and distributed with FusionFabric. cloud, our platform-as-a-service solution that unlocks innovation in financial services.

We are championing collaboration and encouraging innovation by opening up our core systems so third parties can develop applications on top.



To find out more, visit **finastra.com** 

