

Create the Digital Future of Your Bank

Simpler, faster, smarter digital banking to help you drive business growth through strong customer focus, engagement and innovation.

Discover the benefits of a platform designed for growth and innovation



Exceed Customer Expectations Today and in the Future

Digital technology is disrupting long established business models and banks must adapt to survive and succeed. To deliver banking services on par with your consumers' digital lifestyle, you need to embrace and monetize on the new business opportunities that technology, regulation and open banking provide.

Fusion Digital Channels bring you innovative digital solutions that will enable your customers to bank on their terms with a mobile-first, fast, relevant and frictionless digital experience across all touch points. Your customers will enjoy fast and secure onboarding and authentication and benefit from flexible and intuitive account personalization and interactive financial planning tools to manage and plan their finances more effectively.

3bn by 2021

Will bank via smartphones, tablets, PCs and smartwatches

Source: Juniper

45% Projected improvement in net profits as a result of digital transformation

Source: McKinsey

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The Finastra solution helps us deliver on our goal, enabling us to embrace the increasing demand for digital and better serve our customers.⁹⁹

THE FUTURE OF

Peterjan Van Nieuwenhuizen Head of Digital Banking, BTPN

Read more



1 FINASTRA Market Brief

Deliver the Ultimate Customer Experience

With a superb user experience, fast digital on-boarding and ultimate engagement capabilities, Fusion Digital Channels deliver the innovative, relevant and frictionless digital experience your customers desire. Fusion Digital Platform brings a flexible platform that enables easy customization, by the bank or the user, without affecting upgradeability. It will enable you to stay relevant, drive customer acquisition, ensure retention and ultimately win against the competition.

Unlock Technology to Drive Business Growth

Combining Fusion Digital's strong multichannel platform with excellent front-to-back and fintech integration capabilities will ensure a rapid go-live. With analytics to provide powerful consumer insights, the solution will help you to create the right product to deliver at the right time, to the right audience, and through the preferred channel. This creates superior customer engagement, greater trust and loyalty. The deeper sales integration and campaign management will further maximize your sales conversion and deliver a low cost to serve.

Unleash Continuous Innovation

In the digital age, you cannot afford to stand still. This is where the flexible and extendable Fusion Digital Platform enables you to rapidly react with the quick development and delivery of new business models. Open APIs and our platform as a service offering deliver the ecosystem for collaboration with third parties and the ability to reap new opportunities for growth. With the Finastra labs you are also ready for the future as we are committed to delivering ongoing innovative concepts and co-collaboration with customers, partners and fintechs. Fusion Digital Channels can also be deployed on premises or on the cloud giving you the ultimate choice based on your needs.

Finastra provides you with the digital technology to stay ahead today and be ready for tomorrow.



Watch the Fusion Digital Channels demo video

About Finastra

Finastra unlocks the potential of people and businesses in finance, creating a platform for open innovation. Formed in 2017 by the combination of Misys and D+H, we provide the broadest portfolio of financial services software in the world today –spanning retail banking, transaction banking, lending, and treasury and capital markets. Our solutions enable customers to deploy mission critical technology on premises or in the cloud. Our scale and geographical reach means that we can serve customers effectively, regardless of their size or geographic location – from global financial institutions, to community banks and credit unions. Through our open, secure and reliable solutions, customers are empowered to accelerate growth, optimize cost, mitigate risk and continually evolve to meet the changing needs of their customers. 48 of the world's top 50 banks use Finastra technology. Please visit **finastra.com**

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Corporate Headquarters

One Kingdom Street Paddington London W2 6BL United Kingdom T +44 20 3320 5000

