

FUSION MORTGAGEBOTPOS[™]

Loan Officer Sites—Increase Productivity and Reach More Borrowers with Personalized, Easy-to-Use Websites for Every Loan Officer

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...your staff can be significantly more productive with personal, customized mortgage websites that feature the industry's most advanced and easy-to-use online mortgage application.⁷⁷ With Mortgagebot[®] Loan Officer sites—part of the end-toend Mortgagebot lending platform from Finastra—your loan officers can stay connected to the marketplace around the clock, day in and day out.

Mortgagebot Loan Officer sites are personal websites similar to your Mortgagebot website that your loan officers can use to interact with borrowers, realty professionals and builders—at their convenience.

Due to today's staffing constraints, loan officers can't always personally meet every borrower need when demand increases. But your staff can be significantly more productive with personal, customized mortgage websites that feature the industry's most advanced and easy-touse online mortgage application. You'll be able to serve multiple borrowers simultaneously, with no limit to how many borrowers can use a loan officer's personal site at the same time. With the sites operating 24/7, your loan officers can take more applications, serve multiple borrowers and accomplish more with less effort.

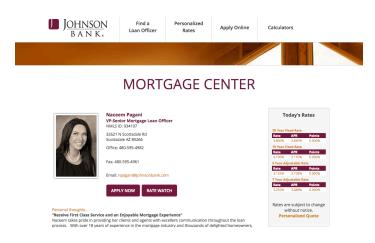
Budgets are tight, and you can't always staff up to meet rising demand. But with personalized Loan Officer sites, you can maximize the availability and productivity of your loan officers, sharpen your competitive edge, gain new business and better serve your borrowers.

Customize the appearance of every Loan Officer site to ensure brand integrity, while still customizing every site per the personal and professional achievements of your separate Loan officers, including but not limited to their contact information, community work, professional achievements, industry affiliations, photographs, etc.)

Each site has accurate, city-level pricing meaning borrowers are never surprised by fees or closing costs. You also have secure control of the product and pricing information that is displayed on your Loan Officer sites, which helps ensure that borrowers enjoy a consistent and satisfying user experience from every loan officer.

(THE FUTURE OF FINANCE IS OPEN

Personalized Loan Officer Sites Make Your Staff Available to Borrowers Around the Clock



By providing your lending professionals with custom, Mortgagebotbased websites, you maintain full control of your corporate branding and image—while still reflecting the unique character and personality of each loan officer.

Loan officers report that personalized websites help build their reputation in the community and strengthen relationships. The automated Loan Status feature enables you to deliver status updates to borrowers 24/7, thus making your staff more productive and efficient.

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Online Mortgage Center

Real Estate Loan Officer

Megan Pierce

How It works

Loan Officer sites are customized, Mortgagebot-based extensions of your regular mortgage website. They feature products, pricing and disclosures—just like your primary Mortgagebot website. Like your primary site, borrowers can access your Loan Officer sites at any time. And as always, there's no hardware or software to buy. Because the application process is based on Mortgagebot technology, the intelligent application functionality interactively guides borrowers through the application process and borrowers are only asked questions that apply to their unique situation.

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Mortgage Center Why Advantis?

Mortgage Options

Meet our loan officers What to expect

Get an instant quote

Calculator/Resources Rates Home Equity Loans Commercial Real Estate Lo Rates

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Interactive calculators enable borrowers to explore numerous options at their convenience, without taking up a loan officer's time. And as with every Mortgagebot solution, borrowers can use a Loan Officer site to apply, get conditionally approved, and receive complete and accurate disclosures—all online within 15 minutes or less.

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About Finastra

Finastra unlocks the potential of people and businesses in finance, creating a platform for open innovation. Formed in 2017 by the combination of Misys and D+H, we provide the broadest portfolio of financial services software in the world today – spanning retail banking, transaction banking, lending, and treasury and capital markets. Our solutions enable customers to deploy mission critical technology on premises or in the cloud. Our scale and geographical reach means that we can serve customers effectively, regardless of their size or geographic location – from global financial institutions, to community banks and credit unions. Through our open, secure and reliable solutions, customers are empowered to accelerate growth, optimize cost, mitigate risk and continually evolve to meet the changing needs of their customers. 48 of the world's top 50 banks use Finastra technology. Please visit **finastra.com**

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