



Misys named UK National Public Champion for outstanding client engagement

London – 09 March 2016 - Misys, the leading financial software company, has been named as the National Public Champion for the UK in this year's European Business Awards.

Almost 160,000 votes were cast by the public to choose the winner for their country. The public voted after watching the video entries posted by companies at www.businessawardseurope.com. Misys won after receiving the highest number of votes for the 32 UK entries.

Across Europe 32 National Public Champions have now been announced. The champions will go head-to-head in a second public vote that runs until **26 April.** The company with the most votes gathered in this second phase will be announced as European Public Champion at a Gala Event on 17June in Milan, Italy.

Nadeem Syed, Chief Executive Officer, Misys says: "We are extremely proud to be named the National Public Champion for the UK, and would like to thank all our customers, partners, employees and the wider industry for supporting our success. Awards voted for by the public mean a lot to us at Misys, as they affirm our strategy and demonstrate our success in 'putting customers at the centre of everything we do' – one of our core values."

Misys was originally selected by the European Business Awards in recognition of Misys Connect, the client engagement model the company developed in 2014. Misys Connect comprises 10 value-added complimentary programmes designed to help Misys customers drive competitive advantage and maximise the return on their technology investments. Misys has already connected over 1,000 clients to at least one programme and have numerous examples from around the world of Misys Connect leading to increased levels of customer satisfaction and revenue growth.

Voting for the European Public Champion is open until 26 April 2016 – click here to vote for Misys.

Adrian Tripp, CEO of the European Business Awards, said: "It is a fantastic achievement to be voted best in class by the public, and this voting stage has provided a wonderful opportunity for these companies to engage clients, staff, stakeholders, and potential new customers. Well done to all our National Public Champions."

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European Business Awards

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About Misys

Misys is at the forefront of the financial software industry, providing the broadest portfolio of banking, capital markets, investment management and risk solutions available on the market. With more than 2,000 customers in 130 countries our team of domain experts, combined with our partner eco-system, have an unparalleled ability to address industry requirements at both a global and local level. We connect systems, collect data and create intelligent information to drive smarter business decisions. To learn more about how our Fusion software portfolio can deliver a holistic view of your operations, and help you to solve your most complex challenges, please visit www.misys.com and follow @MisysFS on Twitter.

About the European Business Awards:

The European Business Awards' primary purpose is to support the development of a stronger and more successful business community throughout Europe.

For all of the citizens of Europe, our prosperity, social and healthcare systems are reliant on businesses creating an even stronger, more innovative, successful, international and ethical business community - one that forms the beating heart of an increasingly globalised economy.

The European Business Awards programme serves the European business community in three ways:

- It celebrates and endorses individuals' and organisations' success
- It provides and promotes examples of excellence for the business community to aspire to
- It engages with the European business community to create debate on key issues

The European Business Awards is now in its 9th year. It attracted over 24,000 businesses to the competition last year and in the public vote generated over 170,000 votes from across Europe.

www.businessawardseurope.com.

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