



# Misys press releases

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## **Misys strengthens Investment Management division with key appointments**

*New hires in Professional Services and Sales support buy-side growth plans*

London and New York, 8 April 2016 – Misys, the leading financial software company, today announced it has appointed Mourad Ayachi as European Head of Professional Services and Bob Kubala as Regional Sales Manager for North America for its Investment Management division. Both will support the Misys FusionInvest product suite, a fully integrated portfolio and risk management system for buy-side firms.

Mourad Ayachi joins Misys from Murex where he was Program Director for Europe and North Africa. He started his career in investment banking at Indosuez and joined Murex in 1998 where he held a number of senior positions and was a founding member of its Professional Services business.

“Misys has signed a number of exceptional buy-side clients in Europe over the past 18 months and I am delighted to come on board to oversee the successful implementation of these solutions,” said Mourad Ayachi. “I am looking forward to being a part of a global team that brings best practice delivery methodology to customers to ensure on time, on budget implementations.”

Bob Kubala joins Misys after spending more than 12 years as Vice President, Sales at FactSet. “Misys has made great progress in the buy-side space in recent years, and the FusionInvest solution is poised to make a significant impact among portfolio managers within in the North American market,” he said. “In addition, the leadership team’s commitment to investment in product development sets it apart from its competitors. I am delighted to join the team and help expand our footprint in this market.”

“I am excited to welcome Mourad and Bob on board to help drive our growth within the investment management industry,” added Sebastien Roussotte, Managing Director of the Investment Management Division at Misys. “This is a continuation of strong investment in the FusionInvest solution and our focus on operational excellence. We see tremendous



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opportunity to deliver outstanding products and services to the global buy-side community, and Mourad and Bob will play a key role in helping us to achieve this.”

- Ends -

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## **About Misys**

Misys is at the forefront of the financial software industry, providing the broadest portfolio of banking, capital markets, investment management and risk solutions available on the market. With more than 2,000 customers in 130 countries our team of domain experts, combined with our partner eco-system, have an unparalleled ability to address industry requirements at both a global and local level. We connect systems, collect data and create intelligent information to drive smarter business decisions. To learn more about how our Fusion software portfolio can deliver a holistic view of your operations, and help you to solve your most complex challenges, please visit [www.misys.com](http://www.misys.com) and follow [@MisysFS](https://twitter.com/MisysFS) on Twitter.

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