



Misys press releases

The latest news from Misys

Misys receives 2016 Excellence Award for Transformational Client Engagement at the Global Summit on Customer Engagement

London, 15 March 2016 - Misys, the leading financial software company, has received the 2016 Excellence Award for Transformational Client Engagement at the Global Summit on Customer Engagement. The award, organised by the Center for Customer Engagement, recognises industry excellence in the field of client advocacy, engagement and experience.

Misys was selected in recognition of a number of its leading client-focused strategic transformation programmes including client journey-mapping, strategic account planning, and its client engagement model, Misys Connect. This model was launched in 2014 and comprises 10 value-added complimentary programmes designed to help Misys customers drive competitive advantage and maximise the return on their technology investments.

Misys has already connected over 1,000 clients to at least one of its programmes, and has numerous examples from around the world of Misys Connect leading to increased levels of customer satisfaction and revenue growth.

Martin Häring, Misys Chief Marketing Officer, said: “We’re very proud to have been recognised for our leadership in the field of client centricity. In the world of finance, relentless client engagement and customer orientation is key to long term success – we want to create customers for life.”

“When it comes to client engagement, Misys has quickly become a global leader and innovator,” adds Bill Lee, founder of the Center for Customer Engagement. “The company has rapidly and successfully scaled its integrated client engagement programme and driven significant improvements in both satisfaction and advocacy as a result.”

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About Misys

Misys is at the forefront of the financial software industry, providing the broadest portfolio of banking, capital markets, investment management and risk solutions available on the market. With more than 2,000 customers across 130 countries, our team of domain experts, combined with our partner ecosystem, have an unparalleled ability to address industry requirements at both a global and local level. We connect systems, collect data and create intelligent information to drive smarter business decisions. To learn more about how our Fusion software portfolio can deliver a holistic view of your operations, and help you to solve your most complex challenges, please visit www.misys.com and follow [@MisysFS](https://twitter.com/MisysFS) on Twitter.

About the Center for Customer Engagement

For more information about the Center for Customer Engagement, please visit www.centerforcustomerengagement.com