

World Trade Board welcomes trade luminary

Pascal Lamy as strategic advisor

London, UK – 16 November – [Pascal Lamy](#), President emeritus, Jacques Delors Institute and previously Director-General of the World Trade Organisation (WTO), has joined the [World Trade Board](#) as Strategic Advisor. The first to take up a role at this strategic level, he will provide expertise and advice to guide the board as it continues to foster a more inclusive future for international trade, finance and investment.

Pascal Lamy served two consecutive terms as the Director-General of the WTO from September 2005 until September 2013. He has also held the role of European Commissioner for Trade and acts as an advisor to the French government. Pascal is currently a political consultant and businessman with leading positions in various think tanks, including Honorary President at the Jacques Delors Institute.

“As we reach this critical juncture in political and global trade spheres, we are on the precipice of significant change. The World Trade Board, supported by Misys, has big ideas to help shape the future of trade and is committed to exploring a better outlook that puts trade at the centre of financial inclusion, growth and sustainability. I am delighted to join the Board as a Strategic Advisor,” said Pascal Lamy.

The [World Trade Board](#) brings together global and regional leaders in business, finance, technology, politics and economics. Board members share a common vision of a collaborative, connected, inclusive trade and finance network enabled by the latest business technologies. Strategic Advisors will support the Board’s collaborative initiatives to inspire and educate, as well as deliver action oriented working groups. These groups will forward outcomes and thinking around emerging technologies and standards, closing the SME funding gap and sustainable trade.

“Pascal is a world-class leader and trusted advisor in the global trade arena. His agreement to join us in a strategic advisory capacity is incredibly exciting. He brings deep and visionary knowledge which will support the World Trade Board,” said Simon Paris, Co-Chair of the World Trade Board and President at Misys. “International trade is on the threshold of a new era which will be driven by coherent governance, new financing models and modern

technology. It means that now, more than ever, we need to unite to drive transformation so that trade really improves people's lives.”

The commitment follows the [World Trade Symposium](#), held in June 2016 and co-organised by Misys and the Financial Times. It was here that the board identified three key initiatives, outlined in the [World Trade Symposium 2016: executive summary and action plan](#), which will help the board achieve its vision for global trade. These include:

- Driving global adoption of Legal Entity Identifiers (LEIs)
- Forwarding blockchain education, standards and adoption for the complex ecosystem of world trade
- Engaging and supporting the mandate of the World SME Forum

- Ends -

Photography available on request.

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About the World Trade Board

The [World Trade Board](#) is made up of global leaders, innovative thinkers, influencers and subject matter experts from the different corners of trade and commerce. The members are the co-creators of an organisation that has the objective of shaping the future – to define the parameters and be an enabling force for global trade. The Board shares a common vision – of a collaborative, connected, inclusive trade and finance, built on a foundation of the latest business technologies – to allow the world and people to prosper.

About Misys

We provide the broadest, deepest portfolio of financial services software on the market. Our solutions cover retail and corporate banking, lending, treasury, capital markets, investment management and enterprise risk. With more than 2,000 customers across 125 countries our team of domain experts and partners has an unparalleled ability to address industry requirements at both a global and local level. We deliver market leading solutions by putting customer needs at the centre of everything we do. We offer a unique componentised, open architecture to enable our clients to innovate, connect and expand their existing services and increase value faster. To learn more about how our Fusion software portfolio can deliver a holistic view of your operations, and help you to solve your most complex challenges, please

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