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Irish asset manager Mediolanum Asset Management Limited selects Misys to enable growth through innovation

24 June 2015 – Irish Asset Manager, Mediolanum Asset Management Limited, has today announced it will be making further significant investments in its IT infrastructure to implement an innovative front-to-back solution to support its business.

The entire project was conceived on the premise that data is one of the most important assets to Mediolanum. As a result, an innovative approach was required to ensure data was fully leveraged across Mediolanum's investment process. This will further strengthen Mediolanum's IT capabilities after a number of years of investments in its data warehouse and analytics platform.

In partnership with Misys and its solution, FusionInvest, Mediolanum has redesigned its target operating model from the ground up, with the sole focus of obtaining the best value from the data whilst leveraging the latest technologies available to the company.

As competition within the asset management industry intensifies, the availability and dissemination of high-quality data that supports the decision-making process across multiple business functions within the organisation is essential to establishing key competitive advantages.

"Data is a key pillar of our organisation," commented Furio Pietribiasi, Managing Director of Mediolanum in Ireland. "Effective use of such an asset requires us to analyse both structured and unstructured data from multiple sources that can provide Mediolanum with previously unavailable insights. Unlocking these insights will allow us to shape our business strategy.

"Our custom-designed IT infrastructure is fundamentally transforming our target operating model and is critical to ensuring that our data strategy can not only provide value to our customers and end users, but can adapt to new and ever-changing business requirements. More importantly, it provides Mediolanum with the flexibility to predict and adapt more rapidly to changes within our environment. Misys FusionInvest is a critical



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component in attaining our objectives. These new enhancements coupled with our ongoing commitment to developing our organisation's talent is fundamental to maintaining our competitive advantage within the industry, as well as securing our future success."

Misys and two of its system integration and infrastructure partners, Cronos Consultants Group Limited and Options, will bring cohesion and the relevant experience necessary to ensure an effective implementation of the project at Mediolanum.

"Cronos are proud to be acting as Mediolanum's trusted technology advisor and Misys and Options partner on this strategic infrastructure project," stated Steve Lazouras and James Shillingford, the two Managing Partners and founders of Cronos. "Through our innovative design and approach to the challenges Mediolanum currently face, we have been able to deliver a ground-breaking solution that can deal with all the complexities that the whole firm faces today and indeed, into the future as well. Another benefit of the project is that FusionInvest will enable Mediolanum to seamlessly integrate existing systems and service providers across its business, all of which will be delivered and managed on the Options platform. This best-in-breed, innovative model is unique to Mediolanum and the asset management industry here in Ireland."

Martin Shanahan, CEO at IDA Ireland said: "This is an excellent example of the competitiveness of the FinTech ecosystem in Ireland. Financial Institutions such as Mediolanum, through successful R&D supported by collaboration and partnerships with leading IT providers that operate locally, are facilitated in delivering innovative IT solutions. This not only further demonstrates Ireland's capabilities as a global innovation hub but ensures the continued success of our international financial services industry."

"We are really looking forward to working with Mediolanum and helping to support its larger infrastructure project", stated Sebastien Roussotte, General Manager for the Investment Management Division at Misys. "We understand that having their customers at the heart of product development is extremely important to Mediolanum. By choosing FusionInvest they will be able to bring innovative products to market at a faster rate, enabling them to meet the ever changing needs of their customers efficiently."



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About Mediolanum Asset Management Limited

Mediolanum Asset Management Limited is an asset management company based in Ireland, and part of the Mediolanum Banking Group. Our focus is on delivering client-centric investment solutions to our European retail client base. We take an innovative approach to asset management, applying a proprietary investment process, which allows us to develop and manage a broad range of product solutions tailored specifically to the needs of our retail client base. For further information on Mediolanum Asset Management Limited, please visit www.maml.ie

About Misys

Misys is at the forefront of the financial software industry, providing the broadest portfolio of banking, capital markets, investment management and risk solutions available on the market. With more than 2,000 customers in 130 countries, including 12 out of the top 20 asset managers globally, our team of domain experts, combined with our partner ecosystem, have an unparalleled ability to address industry requirements at both a global and local level. We connect systems, collect data and create intelligent information to drive smarter business decisions. To learn more about how our Fusion software portfolio can deliver a holistic view of your operations, and help you to solve your most complex challenges, please visit www.misys.com and follow @MisysFS on Twitter.