



Misys launches "BankTime" app for the Apple Watch

Misys today unveiled the first banking app prototype for the Apple Watch

16 March 2015 – Misys, the leading [financial software company](#), today unveiled the first banking app prototype for the Apple Watch – the wearable device which will be a major driver for contextual marketing in financial services. Misys Labs, a dedicated team focused on disruptive innovation, has created the app to enable banks to provide services to their customers in an entirely new way, providing consumers with new levels of customer service and experience.



The Misys app for the Apple Watch, named Misys FusionBanking Essence BankTime, is designed to give consumers greater control and clarity of their personal finances. Misys has used Apple's "Glance" feature – a **Glance** is a quick view of the app's most important content – to showcase the Comfort Zone display, which clearly shows a consumer's available balance.

The consumer can rapidly drill down to get more details of balance, history and all transactions via the smartwatch. The banking app encourages consumers to execute transactions directly from the Apple Watch, for example paying for a bill in a restaurant. With voice command and traditional swipe and tap control, consumers can interact with the app in whatever way they want. And with real-time guidance, the app is simple to use.



The new communication channel means consumers will never miss a notification from their bank, for example a fraud alert, a special offer or an appointment reminder. It opens up a new level of contextual marketing for banks and offers services based on a customer's location.

The Misys FusionBanking Essence BankTime prototype can be seen in this [demo video](#).



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“Our ambition at Misys Labs is to bring financial services into consumers’ everyday lives”, states Tamás Grünzweig, Head of Innovation, Misys. “We focus on make banking relevant and frustration-free. Wearable devices, like the Apple Watch, bring a new, more convenient channel for consumers.”

Misys brings disruptive innovation to its 2,000 customers worldwide. Its portfolio of [next-generation digital channels](#) – Misys

FusionBanking Essence Digital – includes online and mobile banking, personal financial management, gamification and digital sales. Its award-winning solutions help banks make banking ‘frustration-free’ for consumers, generating new revenue streams for banks.

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About Misys

Misys is at the forefront of the financial software industry, providing the broadest portfolio of banking, capital markets, investment management and risk solutions available on the market. With more than 2,000 customers in 130 countries our team of domain experts, combined with our partner eco-system, have an unparalleled ability to address industry requirements at both a global and local level. We connect systems, collect data and create intelligent information to drive smarter business decisions. To learn more about how our Fusion software portfolio can deliver a holistic view of your operations, and help you to solve your most complex challenges, please visit www.misys.com and follow [@MisysFS](https://twitter.com/MisysFS) on Twitter.