



**Leading financial institutions “Define The Future”
at Misys Asia Market Forum**

Technology Leadership Awards given to pioneering bank transformations

10 April 2014 – CEOs and CFOs from major banks and financial institutions in Asia, plus risk management professionals, treasury teams and consultants, gathered at the end of March for the 2014 Misys Asia Market Forum.

The conference, entitled “Define The Future”, explored the challenges and opportunities ahead for financial institutions in the region. It built on the success of previous Misys Market Forums which typically attract over 1,000 delegates across Asia, Europe and the US. At this year’s Asia forum, trends that were top of the delegates’ minds included regulation, risk transparency, unlocking growth in corporate banking, global trade services and treasury trading.

At the event, some of the customers received Misys Technology Awards in recognition of particularly successful projects or innovative programmes carried out over the last 12 months. The winners included:

- **MB Bank** : Misys Technology Leadership Award for eTrading

This bank is automating all of its branch treasury activities, supported by the implementation of the Misys eTrading platform along with Misys Kondor+. This has helped the bank to connect more than 200 branches spread across the country into a single hub. Ultimately, this will allow the bank to transform the way branch trading is managed, by greatly increasing both efficiency and daily transaction volumes. The bank has also managed to deliver a centralised pricing mechanism and provide real-time position management.

- **National Australia Bank** : Misys Technology Leadership Award for Trade Finance

The bank has deployed the “Model Bank” implementation approach for Misys TI Plus to reduce documentary trade processing times for clients and deliver greater consistency of service across countries and time zones. As a result, it can now boast significantly

increased trade transaction volumes across its Asian branches, providing the backbone for continued expansion and trade service delivery in the region.

- **BTPN** : Misys Technology Leadership Award for Core Banking

In support of the bank's aspiration to transform into the "best mass market bank" in its respective region, it chose to upgrade its core banking system. The deployment of Misys BankFusion Equation has helped the bank to accelerate product launches and time-to-market. BTPN has been able to improve customer experience with new banking services, expand customer touch points by SOA-based integration with the bank's delivery channels, and reduce end-of-day processing time.

Chris Curtis, Regional Director for Asia Pacific, Misys, stated, "We work closely with more than 400 banks and financial institutions across the region, helping them to solve their most complex problems. We were delighted to see more than 200 delegates at this week's Asia Market Forum, networking with their peers, discussing key issues for their organisations and resolving some of the challenges facing their businesses. Congratulations to the worthy winners of our Technology Leadership Awards, each of whom have shown true leadership in their field."

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About Misys

Misys provides the broadest portfolio of banking, treasury, trading and risk management solutions available on the market. More than 1,900 banks and financial institutions use Misys software to run their businesses, all benefitting from the continual investment in innovation and product quality. Misys solutions create value across banking and trading book operations, underpinned by the deep domain expertise and experience of Misys employees and partners who help ensure customers get maximum benefit from the solutions and operate more effectively.

With high quality products and support Misys customers are able to grow and protect their long-term technology investments. Misys has the broadest range of solutions available to meet the most complex requirements. Visit www.misys.com to see how Misys and its extensive network of partners can add value to the financial services industry.

For more details on the Misys Asia Market Forum agenda, please click [here](#).