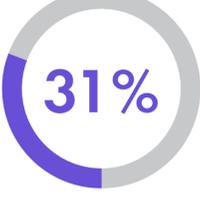


# Fusion Digital Banking: Fit for today, ready for tomorrow

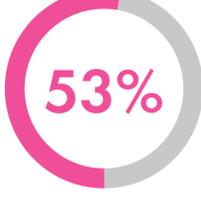
A holistic solution to improve satisfaction

## Demand for seamless interactions and a product-rich environment

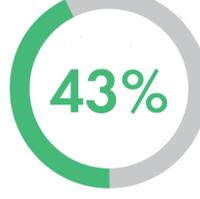
Unified banking for consumer and business, across channels and devices. Streamline technology, attract and delight users, and unlock revenue with deeper insights and a breadth of solutions.



want to personalize account services<sup>1</sup>



would combine bank services with ancillary services<sup>2</sup>



would pay more for greater convenience<sup>3</sup>

## Fusion Digital Banking + FusionFabric.cloud: OPEN banking

Easy access to FusionFabric.cloud lets you innovate quickly, forge deeper relationships, and brings faster growth.

🖱️ Hover over the icon for more information

**“ Fusion Digital Banking is a game changer. We had a high adoption rate because the customer experience is so easy and fluid.”**

Heather Marine  
Farmer’s Bank of Willards



Apps enable you to put account holders at the center of your universe

## Fusion Digital Banking More than you think

How do you make a difference and give account holders a leg up in a complex, fast-moving world with increasing pressures and responsibilities?

How can digital banking go beyond usual expectations? By opening the door to pre-integrated apps that quickly solve real needs people have today and will face in the future.

## Integrated digital experiences

Take advantage of the flexibility and power of open APIs in a growing ecosystem with pre-integrated next-gen tech

Extensive product offerings

Consistent look, feel, and functionality across any device

Quickly adapt to market conditions as customer needs change

Consistent digital user experience supports financial institution growth.

**60%**

remote deposit capture growth

**67%**

increase in bill payment usage

**5x**

more engaged user base

**55%**

growth in net operating profits

## Fusion Originate Customer-friendly account opening and origination



### Fast, efficient

- Digitally open and fund accounts with no manual intervention
- Reduce errors by eliminating data re-entry
- Real-time decisioning and ability to add services like cards, eStatements, and overdraft protection.

Transform your banking website into a full-service online sales channel.

**75%**

reduction in time to process a loan

**50%**

reduction in front line errors

**90%**

reduction in time spent rekeying data

**2x**

loan portfolio growth

## Fusion Analytics Access and control your data with automated reporting



### Actionable insights

- Receive daily reporting dashboards and sales performance updates
- Perform instant analysis for faster and deeper business insight
- Create targeted marketing campaigns

Fusion Analytics insights drive future growth and new revenue streams.

**46%**

created new revenue streams

**14%**

annual revenue growth

**37%**

personalized service is an important factor in banking decisions

1. "2020 Accenture Global Banking Consumer Study: Making Digital Banking More Human. Accenture, Dec. 2020. Web.  
2. "Voice of the Customer: Retail Banking Experience. Deloitte, 2020. Web.  
3. "Experience Is Everything. Get It Right." PwC, 2019. Retrieved from <https://www.pwc.com/future-of-cx>.

Finastra is unlocking the power of finance for everyone by creating a platform for open innovation in the world of financial services. To find out more, visit [finastra.com](https://finastra.com)