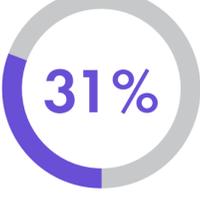


Fusion Digital Banking: Fit for today, ready for tomorrow

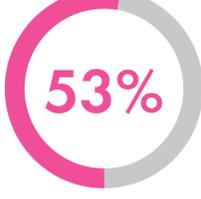
A holistic solution to improve satisfaction

Demand for seamless interactions and a product-rich environment

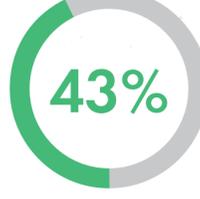
Unified banking for consumer and business, across channels and devices. Streamline technology, attract and delight users, and unlock revenue with deeper insights and a breadth of solutions.



want to personalize account services¹



would combine bank services with ancillary services²



would pay more for greater convenience³

Fusion Digital Banking + FusionFabric.cloud: OPEN banking

Easy access to FusionFabric.cloud lets you innovate quickly, forge deeper relationships, and brings faster growth.

🖱️ Hover over the icon for more information

“ Fusion Digital Banking is a game changer. We had a high adoption rate because the customer experience is so easy and fluid.”

Heather Marine
Farmer’s Bank of Willards



Apps enable you to put account holders at the center of your universe

Fusion Digital Banking More than you think

How do you make a difference and give account holders a leg up in a complex, fast-moving world with increasing pressures and responsibilities?

How can digital banking go beyond usual expectations? By opening the door to pre-integrated apps that quickly solve real needs people have today and will face in the future.

Integrated digital experiences

Take advantage of the flexibility and power of open APIs in a growing ecosystem with pre-integrated next-gen tech

Extensive product offerings

Consistent look, feel, and functionality across any device

Quickly adapt to market conditions as customer needs change

Consistent digital user experience supports financial institution growth.

60%

remote deposit capture growth

67%

increase in bill payment usage

5x

more engaged user base

55%

growth in net operating profits

Fusion Originate Customer-friendly account opening and origination



Fast, efficient

- Digitally open and fund accounts with no manual intervention
- Reduce errors by eliminating data re-entry
- Real-time decisioning and ability to add services like cards, eStatements, and overdraft protection.

Transform your banking website into a full-service online sales channel.

75%

reduction in time to process a loan

50%

reduction in front line errors

90%

reduction in time spent rekeying data

2x

loan portfolio growth

Fusion Analytics Access and control your data with automated reporting



Actionable insights

- Receive daily reporting dashboards and sales performance updates
- Perform instant analysis for faster and deeper business insight
- Create targeted marketing campaigns

Fusion Analytics insights drive future growth and new revenue streams.

46%

created new revenue streams

14%

annual revenue growth

37%

personalized service is an important factor in banking decisions

1. "2020 Accenture Global Banking Consumer Study: Making Digital Banking More Human. Accenture, Dec. 2020. Web.
2. "Voice of the Customer: Retail Banking Experience. Deloitte, 2020. Web.
3. "Experience Is Everything. Get It Right." PwC, 2019. Retrieved from <https://www.pwc.com/future-of-cx>.

Finastra is unlocking the power of finance for everyone by creating a platform for open innovation in the world of financial services. To find out more, visit finastra.com