

Challenger banks: reshaping customer experience

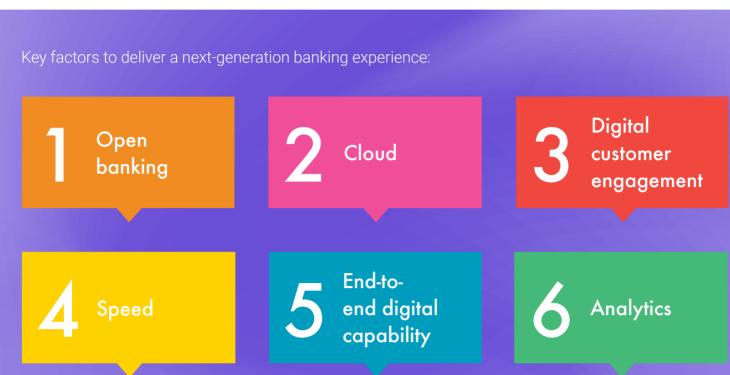
Launch a bank for the future within 100 days using next generation banking in the cloud

Building the bank of the future

Banking is experiencing a major shift, driven by seismic technology and market changes. Challenger banks are disrupting traditional banking models, rapidly making inroads into the sector's profits by offering agile, digitalized alternatives.



All banks need to ensure their technology platforms are in tune with their business strategies.



Digital to the core - Connected Banking

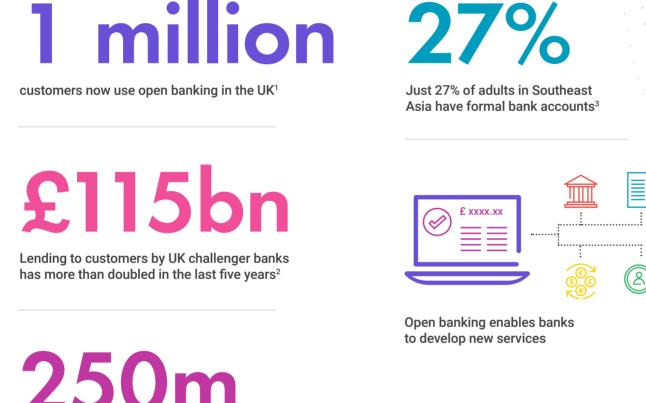
Banks need to increase digital capacity and capabilities from end to end.

Finastra's digital proposition is based on five key principles:



An open banking and platform-based business approach is both a differentiator and an opportunity to serve unbanked and underbanked segments.

Open banking is now the de-facto standard for banks globally



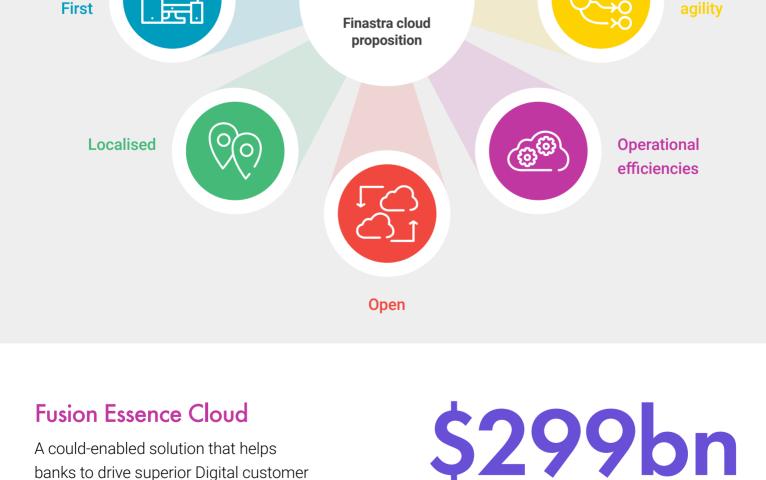
The only way is Cloud

unbanked adults in Southeast Asia3

Digital Market

Challengers Banks need a scalable platform that enables them grow so they can, very quickly, exploit

their uniqueness in line with their business model. For challenger banks #theonlywayiscloud



The Global Cloud Computing market

will grow to \$299.4 bn in 20204

Finastra helps challenger banks to deliver

a native cloud banking experience

Find out more

Finastra is changing the way that modern banking software is built and distributed with FusionFabric. cloud, our platform-as-a-service solution that unlocks innovation in financial services. We are championing collaboration and encouraging innovation by opening up our core systems so

third parties can develop applications on top. To find out more, visit finastra.com/challengerbanks

engagement such as customer

onboarding, online and mobile banking.

- 1. finextra.com/newsarticle/35101/open-banking-customer-numbers-surge
- $2. \ cityam.com/lending-to-customers-by-challenger-banks-reached-record-high-last-year-study-finds$ 3. World Bank Data 4. https://go.forrester.com/blogs/predictions-2020-cloud