



# Redefining finance for good....

Introducing the only bank to fight  
the climate crisis

Discover the story of Climate First Bank (I/O),  
the first de novo bank using  
Finastra's transformational banking:  
Fusion Phoenix, Fusion Digital Banking,  
Total Lending and FusionFabric.cloud to launch  
as a full-service community bank

## People – Planet – Prosperity



Climate First Bank (I/O) is a catalyst for positive change with a values-based focus  
on the triple bottom line: people, planet and prosperity



Support local  
communities



Encourage green  
infrastructure



Sustainable Business  
Practices

Carbon neutral from day one.

## The vision

*"As a de novo bank committed to fighting the global  
climate crisis, it is imperative that we not only work  
with the best providers for our needs, but that their vision  
aligns with and supports our mission,"*

Ken LaRoe  
Chairman and CEO, Climate First Bank (I/O)

## The shift toward a new customer value proposition

### A de novo bank with a strong and meaningful mission in mind.

The era of digitalization and multi-channel experience has truly begun, and the demand for an authentic  
multi-channel experience is now a reality. New Financial Institutions like Climate First Bank (I/O) are disrupting  
traditional banking models, 100% customer-centric and providing a seamless user experience.

#### De novo bank value proposition

Mobile centric



Leverage customer  
data through AI and  
machine learning

Integrated PFM tools



Nimble (faster  
to innovate)

Easy to use



Free / low fees

Transparent



Mission-driven

## One core: Endless opportunities

Financial institutions need easy access to data and the ability to understand how to drive  
actionable insights from that data to help support a growth strategy. All FI's must  
now carefully invest in an open core system that is not restricted by legacy platforms  
and a vendor that's able to offer integration with products other than their own.

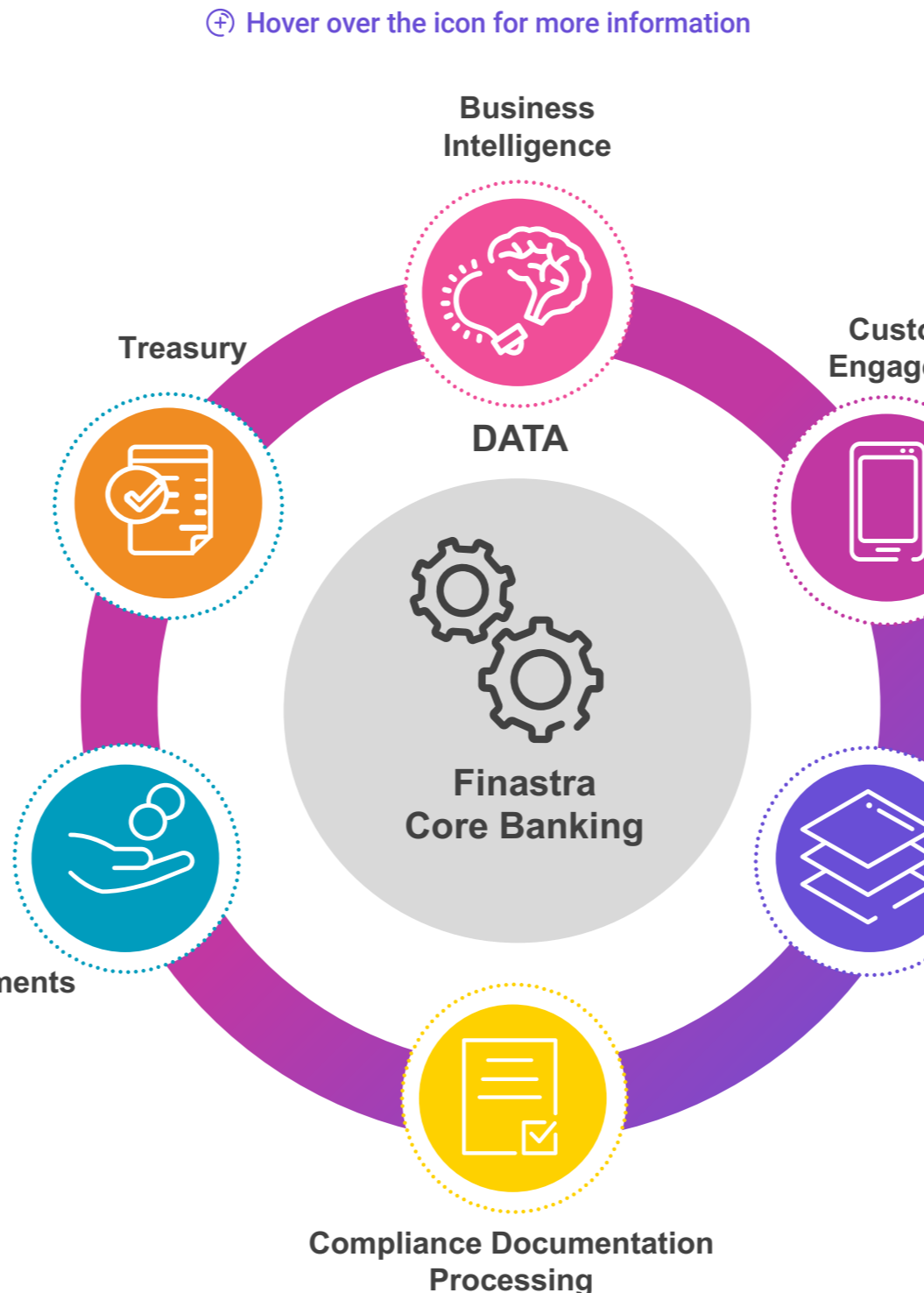
*"Climate First Bank (I/O)'s mission  
to fight the global climate  
crisis is crucially important  
and Finastra is honored  
to work with the bank to further  
this important cause,"*

Chris Zingo  
SVP and GM of Americas Field Operations

## Transformational Banking

Analytics: Drive actionable  
business decisions with  
data analytics

Improve customer satisfaction with  
personalized experiences and manage  
customer preferences.



FusionFabric.cloud

Platform Innovation  
Consume innovation, offer value added services to customers

## Fusion Phoenix – Next Generation Banking

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## The 1st US core platform on Microsoft Azure Cloud

Built on Microsoft Architecture, Open API's and leveraging Microsoft Azure, Fusion Phoenix  
provides financial institutions with sophisticated functionality that enables the automation  
of key core banking processes, digitally.

## Open, scalable core - Azure Cloud enabled

### One core - endless possibilities

Fusion Phoenix key core components are:

Full core +  
solution

Open API

Process  
standardization

Microsoft  
technology stack

Fully integrated  
enterprise solution

Achieve  
**70%**  
efficiency savings



leveraging Next  
Generational Banking  
Integrated Workflow

Fusion Digital Banking –  
Seamless, easy-to-use,  
single entry point

## Fusion Digital Banking - Digital Banking that delivers

Both consumer and business banking are delivered with the intuitive design  
and robust functionalities your users demand. Open APIs and a core agnostic  
platform mean you can choose your own scalable, digital banking journey.  
Customize the solutions account holders need with personalized experiences  
across channels. For business, consumer, and employees.

Open

Innovative

One  
digital  
solution

Designed

Tailored

Consumer

Small Business

Commercial

Analytics

Marketing

Administrative



**150+**

best of breed integrations  
Open Banking for connected experiences  
Next gen apps to build your institution  
of tomorrow

Find out how Finastra  
helps financial institutions  
to their transformational  
banking journey, by helping  
them to overcome  
the challenges and leverage  
the opportunities in today's  
fast-changing market.

Finastra is unlocking the power of  
finance for everyone by creating a  
platform for open innovation in the world  
of financial services. To find out more,  
visit [finastra.com](https://finastra.com)

THE FUTURE OF  
FINANCE IS OPEN