

# Factsheet - Fusion Digital Banking

# Integrated financial management and planning that helps couples achieve their goals

Honeyfi is the collaborative financial platform for your millennial users, helping couples streamline day-to-day financial management and work together towards short and long-term goals.

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Honeyfi is the easiest way for couples to spend and save better, together."

**Leveraging FusionFabric.cloud** Honeyfi acts as an additional feature inside your digital banking application.

### Key features:

- Couples can instantly link their bank accounts and decide what information to share with each other to create shared financial visibility.
- Simplify day-to-day financial management and long-term financial planning through an intuitive, millennial-friendly interface.
- Increase deposits via automated goalbased savings, with full support from Honeyfi and no complex technical or operational integrations to manage.





Honeyfi is the most powerful and effective financial tool for couples. Millennials now find themselves with more debt and more financial complexity than previous generations. Honeyfi is tailored-made to solve these unique financial challenges by giving couples the visibility, control and support they need.

#### Create successful financial relationships

Provide a targeted service that differentiates your offering in the market and brings your service into now, driving retention and acquisition among millennials, the biggest potential market available today.

#### Complete financial visibility

Honeyfi simplifies the business of tracking finances in a relationship. Through simple API integrations, your account holders can link their financial institutions to see all accounts, credit cards, bills and investments in one place. The simple interface makes it easy to track spending, budgets, and bills and keep each other accountable.

#### Long term stability

Empower your users to plan and work together towards short and long-term goals. Honeyfi helps couples set customized targets as a couple and as individuals, while automated goal-based savings help you support their future stability while increasing your deposits.

#### Simplified digital transformation

Honeyfi enables you to update your service with minimal risk and cost. There's no expensive integration period or technical risk and the team offer full support. You can also leverage Honeyfi's scale for vendor discounts for additional partnerships and product capabilities.

#### Ready to learn more? Let's talk

#### **About Finastra**

Finastra is building an open platform that accelerates collaboration and innovation in financial services, creating better experiences for people, businesses and communities. Supported by the broadest and deepest portfolio of financial services software, Finastra delivers this vitally important technology to financial institutions of all sizes across the globe, including 90 of the world's top100 banks. Our open architecture approach brings together a number of partners and innovators. Together we are leading the way in which applications are written, deployed and consumed in financial services to evolve with the changing needs of customers. Learn more at **finastra.com** 

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