



Factsheet – Fusion Digital Banking

Tailored savings advice to build your account holders a brighter future

FinGoal is a smart savings solution that provides hyper-personalized savings recommendations for your users based on their unique habits and needs.

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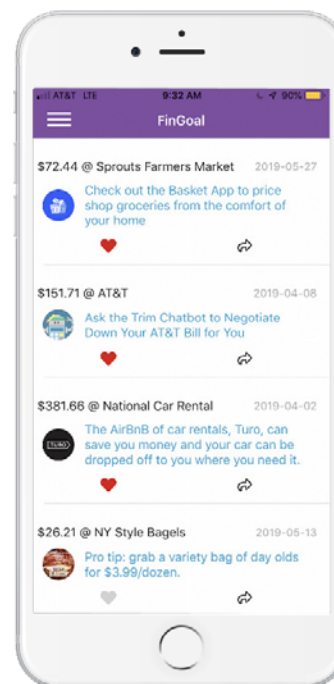
FinGoal unlocks a never before possible method to spend smarter and go farther."

Leveraging FusionFabric.cloud

FinGoal acts as an additional feature inside your digital banking application.

Key features:

- FinGoal analyzes your users credit and debit card transactions to help them find savings in their existing spending patterns.
- Unique, daily changing recommendations give your account holder a reason to re-engage with your service on a regular basis, increasing loyalty and retention.
- Typical account holders save \$100/mo, maintaining higher deposit balances and growing those balances faster.



Fingoyal works as an extension of your trusted user relationships. Small financial institutions are known for their community relationships and commitment to the financial wellbeing of their users. Fingoyal accelerates your capabilities, giving your account holders immediately actionable steps to improve their financial health.

Targeted user experiences

In an ever more personalized industry, Fingoyal provides a unique experience for every user based on their behaviour, learning from them as they save to become a trusted partner.

Saving where it matters most

Fingoyal is designed to make a real difference in the day to day life of your account holders. From coffee to cable bills, from dog food to insurance, FinGoal makes sure your account holders are getting the best value for every dollar they spend.

Build long term stability

Almost half of all American adults are not prepared for a \$400 surprise expense. Fingoyal helps your users save with no extra effort, acting as an extension of the trusted advice you are known for to help them build a stable future.

Personalize your service

Fingoyal integrates directly with your digital banking service via API, or can be whitelabeled as your own solution. With AI-driven insights and tailored advice, you can build stronger, long-term relationships that provide real value to your account holders.

Ready to learn more? [Let's talk](#)

About Finastra

Finastra is building an open platform that accelerates collaboration and innovation in financial services, creating better experiences for people, businesses and communities. Supported by the broadest and deepest portfolio of financial services software, Finastra delivers this vitally important technology to financial institutions of all sizes across the globe, including 90 of the world's top100 banks. Our open architecture approach brings together a number of partners and innovators. Together we are leading the way in which applications are written, deployed and consumed in financial services to evolve with the changing needs of customers. Learn more at finastra.com

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