



Fusion Digital Banking

# Seizing new opportunities with business banking

Service untapped markets and scale your growth with Fusion Digital Banking: Business





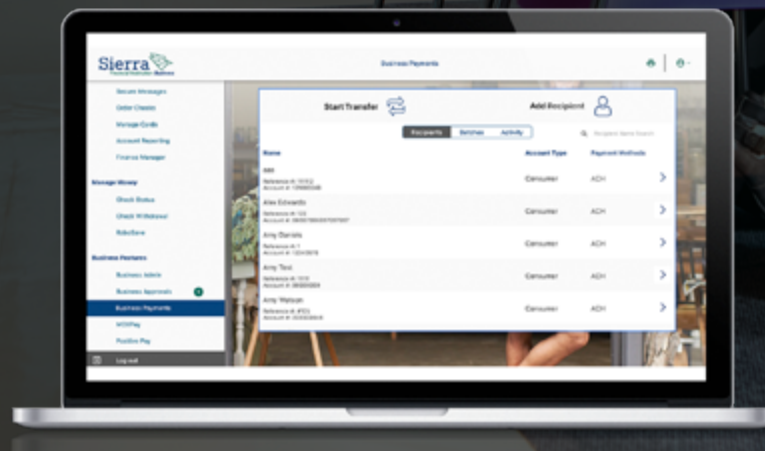
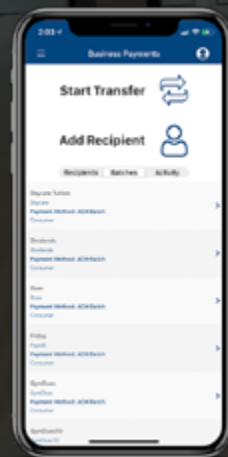
# Executive summary

From the small business owner up to the largest corporations, inefficient financial workflows create bottlenecks and backlogs that can quickly eat away at enterprise profitability.

What businesses want is a streamlined digital solution, complete with a full range of products and services, to turn the tables on everyday financial processes.

Fusion Digital Banking: Business provides the intuitive features of a retail platform in a highly configurable and feature-rich business solution. Offering simple access from any device, commercial accounts gain a faster and more efficient environment for managing buying and payment functions, easily turning your digital channel into a revenue-generating opportunity.

## Commercial Banking transformation begins with Fusion Digital Banking: Business




# Commercial account holders are slipping away. Institutions can stop it

Fusion Digital Banking: Business stops the exodus and positions the financial institution as a provider of choice for commercial entities of all size.

Aite Group reveals that businesses regularly partner with third party providers to gain the financial solutions they need to manage buying and payment processes. As a result, financial institutions are taking a daily hit to the bottom line as businesses migrate from banking platforms to the ease and convenience of digital providers.

Fusion Digital Banking: Business stops the exodus and positions the financial institution as a provider of choice for commercial entities of all size. Designed to benefit both financial institution and business, Fusion Digital Banking offers the highly intuitive and flexible features commercial entities need to efficiently manage buying and payment workflows.

## Key benefits of Fusion Digital Banking: Business

 *Hover over icons to learn more about the benefits*



Fusion Digital Banking: Business powers the financial institution of the future, today

Intuitive and flexible, Fusion Digital Banking: Business offers a secure, cloud-based digital business solution for financial institutions of all sizes. So you can help them build a future.



Scalable

Financial institutions adopt the capabilities they need today and easily scale to meet future requirements as their commercial banking business grows.



Revenue generating

Use the extended analytics capabilities to identify trends through Real-time End-user Behavioral Analytics. From session information to the detailed intricacies of money movement, all data can be exported for further analysis, supporting targeted marketing programs that yield bottom-line results.



Simplified transformation

Take the headache out of user migrations and eliminate the biggest fear that businesses have about transitioning to a new platform. ACH Import allows users to easily import payees and batches from previous systems without the need for manual entry.



Configurable

Financial institutions realize the greatest growth potential when they support commercial entities of all sizes with targeted solutions. Finastra's robust segmentation capabilities make it possible to configure offerings to meet the banking needs of individual market segments. Our Real-time End-user Behavioral Analytics (REBA) provide insight into how account holders use digital channels, helping you create tailored offerings and targeted marketing opportunities.



Brand aligned

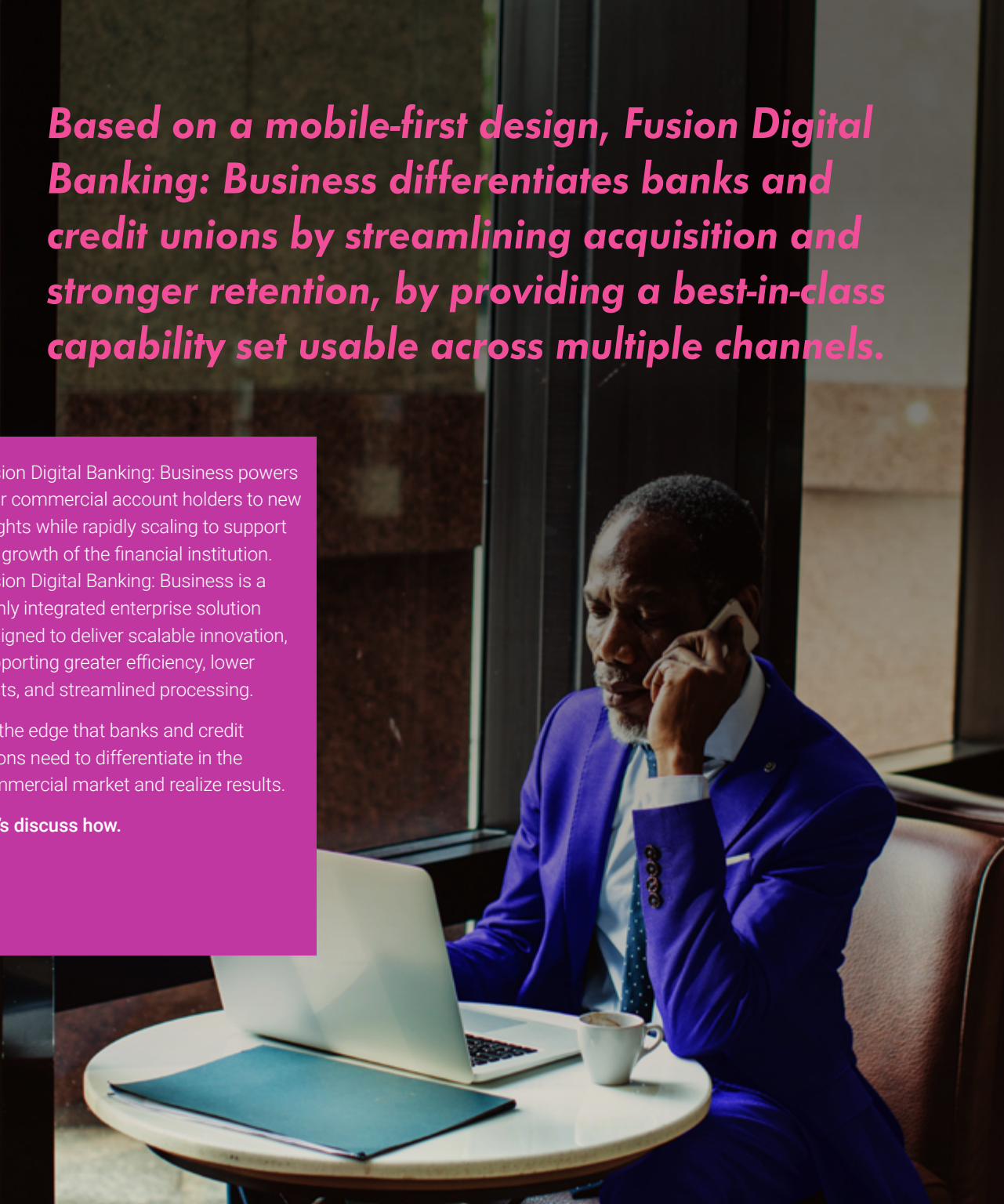
Support your brand and complete your marketing goals with the highly configurable interface of Fusion Digital Banking. Match your brand guidelines for a seamless look and feel that is only bested by the platform's functionality.

Based on a mobile-first design, Fusion Digital Banking: Business differentiates banks and credit unions by streamlining acquisition and stronger retention, by providing a best-in-class capability set usable across multiple channels.

Fusion Digital Banking: Business powers your commercial account holders to new heights while rapidly scaling to support the growth of the financial institution. Fusion Digital Banking: Business is a highly integrated enterprise solution designed to deliver scalable innovation, supporting greater efficiency, lower costs, and streamlined processing.

It's the edge that banks and credit unions need to differentiate in the commercial market and realize results.

Let's discuss how.



# THE FUTURE OF FINANCE IS OPEN

Finastra is unlocking the power of finance for everyone by creating a platform for open innovation in the world of financial services.



Contact us

#### About Finastra

Finastra is building an open platform that accelerates collaboration and innovation in financial services, creating better experiences for people, businesses and communities. Supported by the broadest and deepest portfolio of financial services software, Finastra delivers this vitally important technology to financial institutions of all sizes across the globe, including 90 of the world's top100 banks. Our open architecture approach brings together a number of partners and innovators. Together we are leading the way in which applications are written, deployed and consumed in financial services to evolve with the changing needs of customers. Learn more at [finastra.com](https://finastra.com)

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