



FINASTRA CSR



## CSR - Program Brief

# Prepare your children for the future with Code.org's Hour of Code from Finastra

Finastra is one of the world's largest Fintechs with over 8,000 employees. We work with the Code.org charity to give school children computer science and coding skills via the Hour of Code.

Mark Zuckerberg  
CEO and Founder of Facebook

 Hover over image to read quote

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**Computers are going to be a big part of our future... and that future is yours to shape."**

Barack Obama  
Former US President

### What is the Hour of Code?

The Hour of Code is a global movement reaching tens of millions of students in 180+ countries. It started as a one-hour introduction to computer science, designed to demystify "code", to show that anybody can learn the basics, and to broaden participation in the field of computer science. It has since become a worldwide effort to celebrate computer science, starting with 1-hour coding activities but expanding to all sorts of community efforts. This grassroots campaign is already supported by over 200,000 educators worldwide.

### Why computer science?

Every student should have the opportunity to learn computer science. It helps nurture problem-solving skills, logic and creativity. By starting early, students will have a foundation for success in any 21st-century career path. Moreover, in a future that will be heavily influenced by artificial intelligence, machine learning and robotics, having exposure and a basic understanding of computer science and coding is of paramount importance to today's youth. This is why Finastra also donates our laptops and other hardware to participating schools to create new, or improve existing, tech labs.



90+%

of parents want their child to study computer science but only 40% of schools teach it\*



500K

new computing job openings annually but only 43,000 computer science graduates\*



10000+

children that go through an Hour of Code with Finastra every year

\* Source: 2016 research in the United States by Code.org



The Hour of Code is here – watch this video to discover how anyone can learn how to code and why we should all be doing it.



Contact us for more information:  
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### About Finastra

Finastra is building an open platform that accelerates collaboration and innovation in financial services, creating better experiences for people, businesses and communities. Supported by the broadest and deepest portfolio of financial services software, Finastra delivers this vitally important technology to financial institutions of all sizes across the globe, including 90 of the world's top100 banks. Our open architecture approach brings together a number of partners and innovators. Together we are leading the way in which applications are written, deployed and consumed in financial services to evolve with the changing needs of customers. Learn more at [finastra.com](https://finastra.com)

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### How Finastra works with you and Code.org

#### Heart Plus Smart

The Hour of Code is provided by Finastra free of charge through our Heart Plus Smart corporate social responsibility (CSR) program. We will allocate a local CSR team member to you who will oversee the entire program with your school or club once your participation has been approved.

#### Creating a timetable

Your local CSR contact will work with you to establish a timetable to deliver an Hour of Code to all eligible children. Finastra aims to deliver at least one Hour of Code to all children you feel would benefit from the program however, we prioritize children between 7 - 11 years old and have dedicated programs for disadvantaged children.

#### Format of the session

For Hour of Code sessions at a Finastra site, children will be provided with a tour of our office before starting the class with

the instructor. The experience usually lasts between 1.5 - 2 hours and Finastra always likes to provide snacks, treats and drinks to children if they are allowed!

#### Our partnership with Code.org

As a technology company, Finastra and our stakeholders are huge supporters of the work Code.org does to teach young children about the importance of computer science and coding.

- Finastra donates annually to Code.org to support the work they do with children globally
- Our parent company Vista Equity Partners is a Platinum supporter of Code.org and encourages all its portfolio companies to enrich the lives of as many children as possible with the Hour of Code
- Finastra employs over 4,000 people in our R&D teams who are all passionate about teaching coding and computer science to the next generation to ensure a better and brighter future

### Where Finastra delivers the Hour of Code

#### At our offices

Students of all ages are welcome to receive an Hour of Code at your local Finastra office during school hours or as an extra-curricular activity after class, at the school's discretion. Finastra always works in line with the school's policy.

#### At your school

If you already teach computer science at your school and have the facility to host an Hour of Code onsite, a Finastra instructor can attend and deliver a session either on their own or with an assistant depending on the number of children you have in each class.

#### Through an intermediary

Finastra also works with local youth and after-school clubs, social mobility charities and community programs to deliver an Hour of Code to children all around the world. Preference is always given to disadvantaged children and underrepresented minorities.

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