

The case for the core

### Laying the groundwork for the new banking core selection process

The banking core system touches every part of the business, and even plays a part in the account holder experience. Looking at a core conversion from a global perspective is imperative to ensure the investment pays off.

# **Technical activities**



vstem landscape

Assess impact on surrounding

## Strategic activities

(F)

Evaluate product portfolio in terms of costs, earnings, and quantity structures

comprehensive catalog of current and desired functions

and revise poorlyperforming products organizational changes that may need to accompany conversion



### Plan

o migrate data, includino

### **Economic activities**



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Develop solid business case for the conversio

Compare

Compare architecture, functions, and workflows to business case



Make your next core the most future-proof core on the market. Fusion Phoenix is built completely on Microsoft technology, providing lower cost of ownership, open database architecture and improved usability.

#### THE FUTURE OF FINANCE IS OPEN

Most existing core banking systems were built in the 1970s, so their ability to integrate with emerging technologies is restricted. Fusion Phoenix is modern and built to be future-proof

Fusion Phoenix brings together proven, real-time core processing with forwardthinking architecture that allows financial institutions to recognize advantages now and in the future.

One of the only banking core systems on the market that is entirely built using Microsoft technology, it lends itself to a number of advantages including lower cost of ownership, open database architecture and improved usability.

To find out more, visit finastra.com