



FINASTRA OPEN VOICE

Introducing Finastra's enterprise customer advocacy program

THE FUTURE OF
FINANCE IS OPEN



What is Finastra **OPEN VOICE**?

Our customer advocacy program

At Finastra the voice of our customers is at the heart of everything we do. Our customers shape how we work, the solutions we produce and our purpose: unlocking the power of finance for everyone.

We believe in long-lasting relationships with our customers. By always putting you, our customers, first we aim to create engagements that are truly beneficial for all parties.

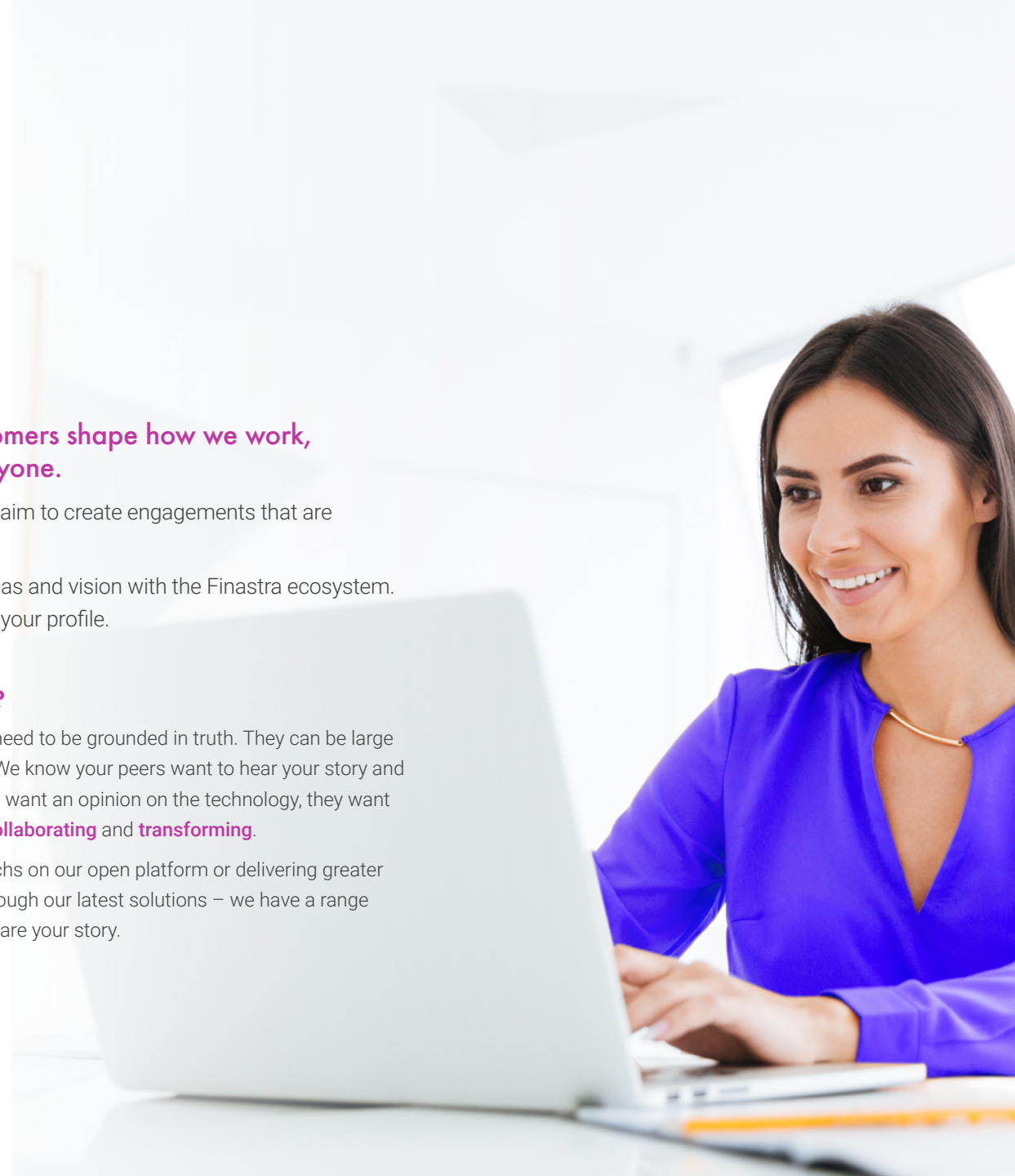
The Open Voice program has been created to offer you a platform to share your transformation stories, ideas and vision with the Finastra ecosystem. It gives you the opportunity to connect with other technology professionals and industry leaders, and raise your profile.



What does open mean to you?


At Finastra, we believe the best stories need to be grounded in truth. They can be large or small, but authenticity is everything. We know your peers want to hear your story and learn from your success. They don't just want an opinion on the technology, they want to understand how you're **innovating, collaborating** and **transforming**.

Whether you're co-innovating with fintechs on our open platform or delivering greater financial transparency and inclusion through our latest solutions – we have a range of opportunities available to help you share your story.



Why collaborate?

Through both our range of opportunities and global reach, we can help you to:

 Hover over icons to learn more about our opportunities



Helping you **find your voice**



CIB Bank is pleased to participate in the Finastra Open Voice program. Together, we built a written case study, and I'm pleased to see the reach it's had through Finastra's channels. It's truly been a mutually rewarding experience.”

Tamás Ákos

Deputy CEO, CIB Bank

Advocate opportunities



Hover over icons to learn more about our opportunities

Customer stories

To date we've collaborated with **over 100 customers** across the world, finding the right format to best tell their transformation stories. Here is a small selection of stories which demonstrate the range of opportunities available to you.

To find out more, click [here](#).



BNP PARIBAS

BNP Paribas drives greater transparency and operational efficiency



Santander

Santander: Strategic alliances and collaborations with FinTechs and the role of FusionFabric.cloud

BerkshireBank

Berkshire Bank to offer real-time payments with Finastra



**中再集团
CHINA RE**

China Re integrates its investment process from front-to-back with Finastra



Shanghai Pudong Development Bank supports economic growth in China's capital markets



State Bank of India reinvents trade finance



CIB Egypt brings next-generation digital services to corporate clients with Finastra – Forbes article



revverbank selects Finastra's cloud banking solution to power its new services for SMEs

You as a thought leader

We want the experience to be both positive and rewarding.

Our professional storytellers can work with you to develop a flexible plan which aligns with your objectives, availability and corporate policy. And once the story is complete, we can promote your story to a wider audience across web, social media and events.

Most importantly, you have final approval of your story; nothing will be used without your permission.

How it works

We understand your time is precious, so we've kept the process as simple as possible.

1. Get started

Once you've agreed to a written story, we will happily work with your communications department (and any other internal groups you require) to maximize the benefit for both parties.

2. Tell your story

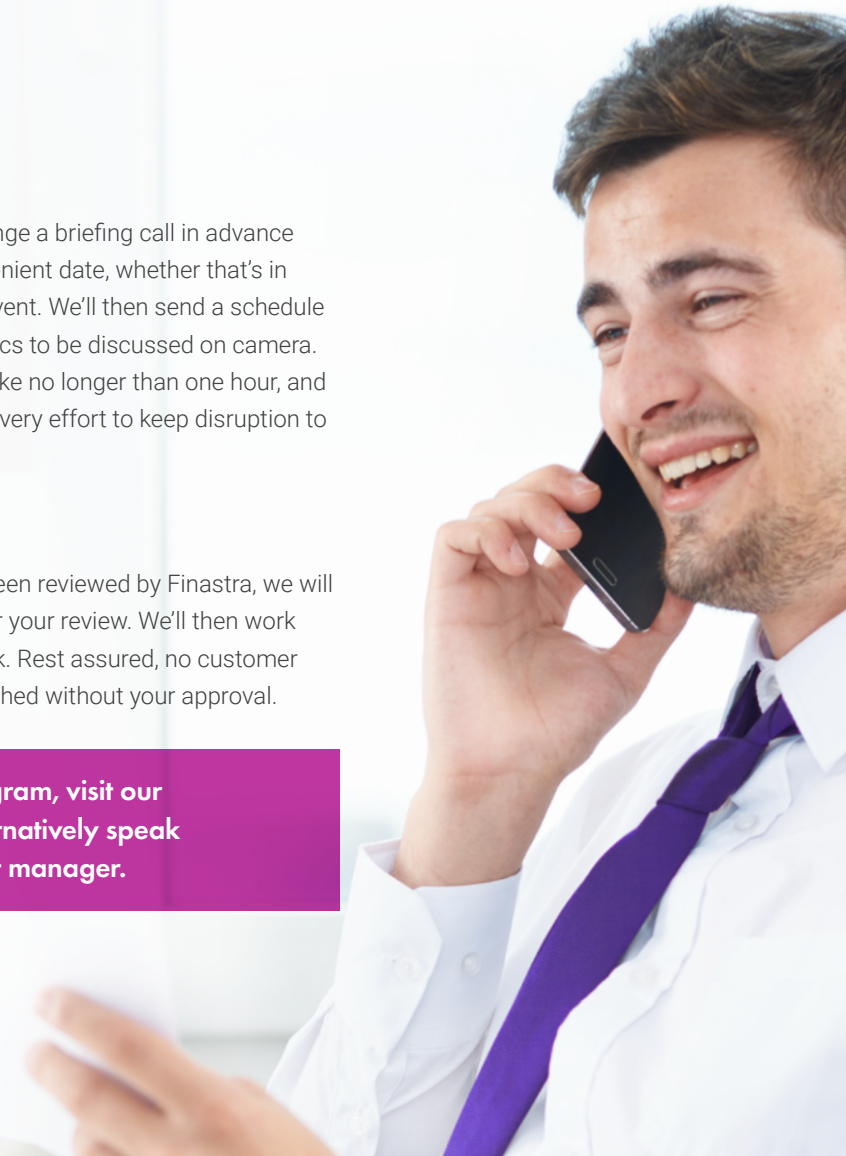
The most common formats are video and written stories. If it's a written output, our writer will contact you to arrange an interview. This will take approximately 45 minutes and will cover your business transformation and the key messaging you would like to highlight. This can take place in whatever language you feel most comfortable; we'll record the call to ensure our notes are accurate!

If it's video, we'll arrange a briefing call in advance and organize a convenient date, whether that's in your office or at an event. We'll then send a schedule and an outline of topics to be discussed on camera. The filming should take no longer than one hour, and if onsite, we'll make every effort to keep disruption to a minimum.

3. Set it free

Once the story has been reviewed by Finastra, we will send you the draft for your review. We'll then work through any feedback. Rest assured, no customer content is ever published without your approval.

To join the program, visit our [website](#) or alternatively speak to your account manager.





About Finastra

Finastra is building an open platform that accelerates collaboration and innovation in financial services, creating better experiences for people, businesses and communities. Supported by the broadest and deepest portfolio of financial services software, Finastra delivers this vitally important technology to financial institutions of all sizes across the globe, including 90 of the world's top100 banks. Our open architecture approach brings together a number of partners and innovators. Together we are leading the way in which applications are written, deployed and consumed in financial services to evolve with the changing needs of customers. Learn more at finastra.com

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