

# 5 Reasons to Choose Fusion Digital Banking

[Fusion Digital Banking](#), powered by Malauzai, delivers the fast-moving and nimble innovation you would expect from a fintech partnership, all backed by the support of a global company.

Here are five reasons community banks and credit unions choose to partner with Fusion Digital Banking.



## 1. Save Money

A single platform means only paying for one user, regardless of the log-in device. Intuitive design and self-service options allow your employees time to focus on more strategic initiatives.



## 2. Simplify with a Single Platform

One system means one user name, one password, and one incredible experience for your user. Business or consumer, online or mobile, it's all on the same platform, controlled through entitlements.



## 3. Build Real Strategies with Real Data

Access thousands of different data points with over 20 configurable reports on your users, their activities, and their money movement in real-time.



## 4. Open Opportunities with Open Banking

Open access to **APIs** gives your community bank or credit union the freedom to choose the providers that work best for your unique market.



## 5. Create Tailored Experiences

Different people bank in different ways. Fusion Digital Banking **Segmentation** allows you to create a different look, feel, and functionality, based around specific parameters.

Finastra is unlocking the power of finance for everyone by creating a platform for open innovation in the world of financial services

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