

FUSION MORTGAGEBOT DATA INSIGHTS

Propel your mortgage lending operation with the power of strategic growth decisions and a maximized back office.



Insightful borrower data



Peer-to-Peer Benchmarking



Easy to Action Dashboards

Fusion Mortgagebot Data Insights brings your mortgage borrower data and office efficiency metrics alongside more than 1,400 Fusion Mortgagebot users. Quickly spot opportunities to attract applicants, increase conversions and speed closing times, all while making your operation more efficient.

Attract and Grow

Fusion MortgagebotPOS Data Insights delivers easy to access dashboards that deliver valuable insights for your organization and provide peer benchmarking against other users from coast to coast.

Fusion Mortgagebot Data Insights can allow your organization to evaluate underwriting practice, application delivery channels and marketing effectiveness.

- Application exit points
- Average borrower age
- Geographical heat maps
- Application channels utilized
- Time of application submissions
- Approval and decline data
- Average borrower credit score
- Loan to value ratios

Improve Efficiency

Benefit from sales and operational teams that pursue aligned and informed outcomes. With Fusion MortgagebotLOS Data Insights, operational processes are measured and compared to industry standards.

Spend less time putting out fires and focus on efficiency improvements, improved margins and faster close rates.

- Loan conversion data
- Loans closed by branch
- Loans created by Loan Officer
- Average number of days to close
- Median days per status
- Metrics to manage upcoming closings
- Interest rate insights and trends
- Investor and product data

Fusion Mortgagebot Data Insights is available for both Fusion MortgagebotPOS & LOS.

Focus on growth or efficiency. Or combine the power of end-to-end insights to propel your mortgage operation toward growth and success.

Fusion MortgagebotPOS Data Insights



Evaluate

Application exit points to improve flow and retain applicants



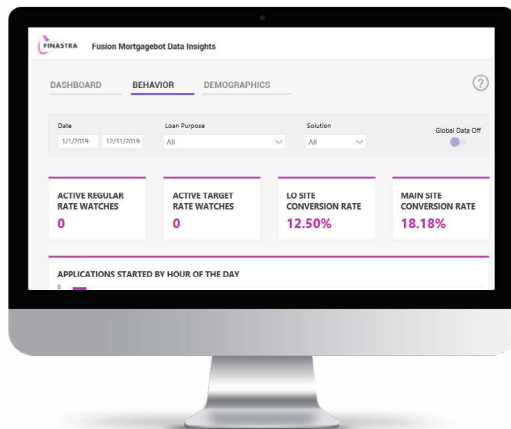
Geographical

heat map to identify opportunity



Channel

Utilization to better target messaging to prospective borrowers.



Fusion MortgagebotLOS Data Insights



Progress Reports

on conversion rates and time to close



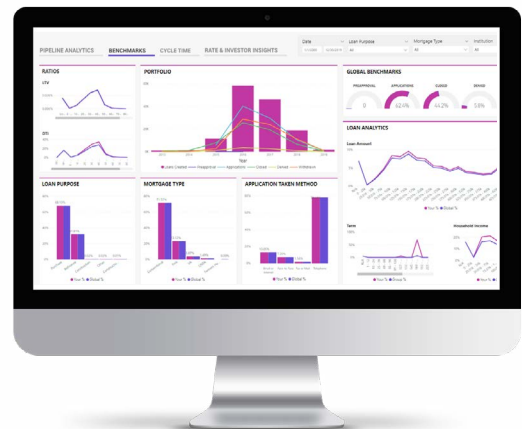
Activity

by loan officer and location



Rate and Investor

insights, trends and reports



About Finastra

Finastra unlocks the potential of people and businesses in finance, creating a platform for open innovation. Formed in 2017 by the combination of Misys and D+H, we provide the broadest portfolio of financial services software in the world today—spanning retail banking, transaction banking, lending, and treasury and capital markets. Our solutions enable customers to deploy mission critical technology on premises or in the cloud. Our scale and geographical reach means that we can serve customers effectively, regardless of their size or geographic location—from global financial institutions, to community banks and credit unions.

Through our open, secure and reliable solutions, customers are empowered to accelerate growth, optimize cost, mitigate risk and continually evolve to meet the changing needs of their customers. 90 of the world's top 100 banks use Finastra technology.

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