

A DIGITAL TRANSFORMATION ROADMAP FOR BANKS

Digital Acceleration - a guide on how to protect and grow in the digital world

DIGITAL-TO-THE-CORE

The ultimate goal for banks is to provide a highly personalized customer experience.

Open banking and regulations worldwide are accelerating industry disruption to unprecedented levels with established banks seeing their customers, transaction, and deposits shifting away as younger and tech-savvy customers and small businesses move their finances towards a new breed of digital banks that are reshaping the way customers interact.

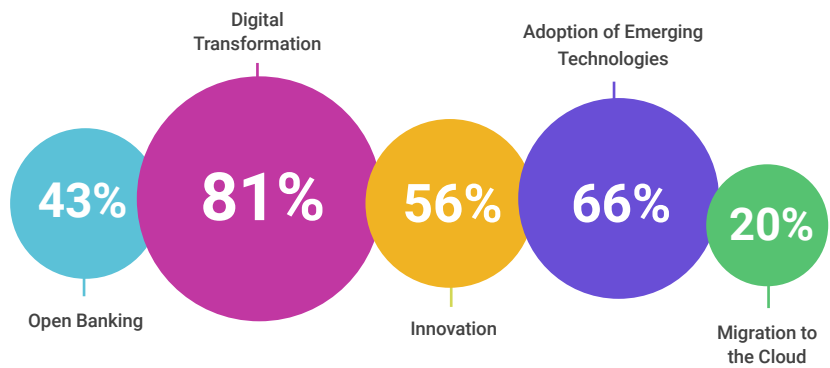
Major shifts are taking place: **More than 50% of customers now multi-bank.**

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The story of digital banking thus far has been ...a passbook, turned into a statement, turned into web page, and eventually a view on an app.”

David Brear and Jason Bates
Founders of London-based FinTech 11: FS

BANKS' TOP PRIORITIES FOR THE COMING 1 TO 3 YEARS



Source: Finastra - EFMA Cloud Survey www.finastra.com/cloudbanking

DIGITALLY ENABLED BANK



Find out how leading digital banks assess their disruptive potential: *

*Source: "Disrupting Finance: Digital Banks", May 2, 2019, Forrester Research Inc.