



(THE FUTURE OF
FINANCE IS OPEN

FINASTRAUNIVERSE

COLLABORATE TO INNOVATE

March 4, 2020 – New York

Sponsorship Opportunities



ABOUT THE FINASTRA UNIVERSE



The perfect environment to provide a high-profile platform for partners to achieve significant brand exposure before, during and after the events.”

Finastra Universe events are our thought leadership regional events. They are designed to encourage more specific discussions with our customers around innovations in Financial Services as well as challenges they are facing in their regions. We expect between 300 to 400 customers and partners to attend each event. We have 6 regional events across the globe this year.

Connect with:

- Leaders and decision-makers from many of the most important banks in the world
- FinTech communities that are redefining financial services across all areas of Fintech
- Finastra Leadership team
- Finastra Executives including Sales, Global Solution Consultants and Product Management

Last year, the Finastra Universe series of 6 events attracted over 2,000 customers - a number that continues to grow year on year. Based on the high customer attendance rates, we expect these events to continue to be extremely relevant to our partner community.

By taking advantage of our sponsorship packages, you are associating your brand with a prestigious event that will maximise the exposure of your company in the Financial Services market and, support your business development. In addition, partners will be able to take full advantage of networking events, discussion groups and will have the opportunity to meet with attending Finastra senior executives.

Total number of customers that attended:



174 Total number of speakers



66 Total number of Journalists/ Analysts



304 Total number of exec meetings on site

We have an exciting year ahead so don't miss out and join us in our journey across the globe.

Benefit from:

- Lead generation
- Direct access to the leadership team of the world's leading banks and financial institutions
- Brand awareness
- High profile visibility among clients and prospects
- A flexible sponsorship opportunity

Finastra Universe provides a high-profile platform for partners to network and strengthen their brand among high level senior decision makers. **They will also provide multiple opportunities for dialogue with key clients.**

Agenda: What's New and Relevant?**Finastra Keynote Sessions**

Hear from influential industry leaders who are shaping the future of financial services. Be a part of the strategic transformation.

Finastra Open Forum Sessions

New to the Finastra Universe Series for FY20 we are introducing Open Forum sessions; these will cover sessions from corporate banking to capital markets, plus thought leadership sessions on AI or UI and the customer experience. Showcase your expertise alongside Finastra and show how we are responding together to market challenges with solutions and services.

Exhibition Area

Demonstrate your services and network with customers and prospects in an informal environment during break times and networking events.



A range of sponsorship packages to fit every budget. Tailored sponsorship opportunities and additional à la carte opportunities.”

What's Included in Your Sponsorship Package





Sponsorship packages include, but are not limited to:

- Full Conference passes
- Exhibitor passes
- Exhibition floor individual booth
- Online presence on event website and promotional digital communications
- Brand presence throughout the event
- Access to delegate list pre and post event—depending on sponsorship level*
- À la carte sponsorship opportunities

Please refer to the sponsorship package table for the full detail of what's included in each sponsorship level.

** Where applicable and subject to local regulatory / compliance requirements / GDPR compliance*

FINASTRAUNIVERSE – Sponsorship Opportunities

	 Fintech Start-up	 Bronze	 Silver	 Gold
Sponsorship Packages COST (in USD) ¹	3,000	10,000	15,000	20,000
Branding and promotion				
Company logo visible on key display areas (at venue) & event app	N	Y	Y	Y
Logo on promotional materials (promotional emails, social media posts, digital signage)	N	Y	Y	Y
Company logo and profile on event Website (no. of words)	N	Y	Y	Y
Opportunity to host one piece of content on the Event App ²	N	Y	Y	Y
Booth in exhibition area ³ (1 counter with one logo printed, monitor, power, wifi access)	Y	Y	Y	Y
Event passes	2	3	4	5
Access to delegate list pre & post ⁴	N	N	N	Y
Networking drinks sponsorship ⁵	N	N	N	Y
Lunch sponsor ⁶	N	N	Y	N
Co-branded directional signage for general session	N	N	Y	Y

1 Cost are displayed in USD

2 Finastra reserves the right to approve content

3 Data subject to GDPR and local regulation

4 If more than one Gold sponsorship package is taken, this will be co-sponsorship of networking drinks. Maximum 2 Gold sponsors

5 If more than one Silver sponsorship package is taken, this will be co-sponsorship of lunch. Maximum 2 Silver sponsors



A variety of locations to suit customers and partners, allowing access to senior international decision-makers.”

Finastra Universe Event Series

- **Dubai:** November 13-14, 2019
- **London:** December 2-3, 2019
- **Paris:** February 4, 2020
- **Frankfurt:** February 12, 2020
- **New York:** March 4, 2020
- **Singapore:** March 17-18, 2020

ADDITIONAL PASSES

Additional passes available at

**New York
(in USD)***

\$500 each

* *Cost are displayed in USD but payments may be requested in local currency (where appropriate and subject to your prior agreement)*



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General Information

Upon acceptance of your sponsorship application by Finastra a confirmation and invoice will be e-mailed to you. We must receive your application **no later than 6 weeks before the date of the event** in order to be listed in the final program.

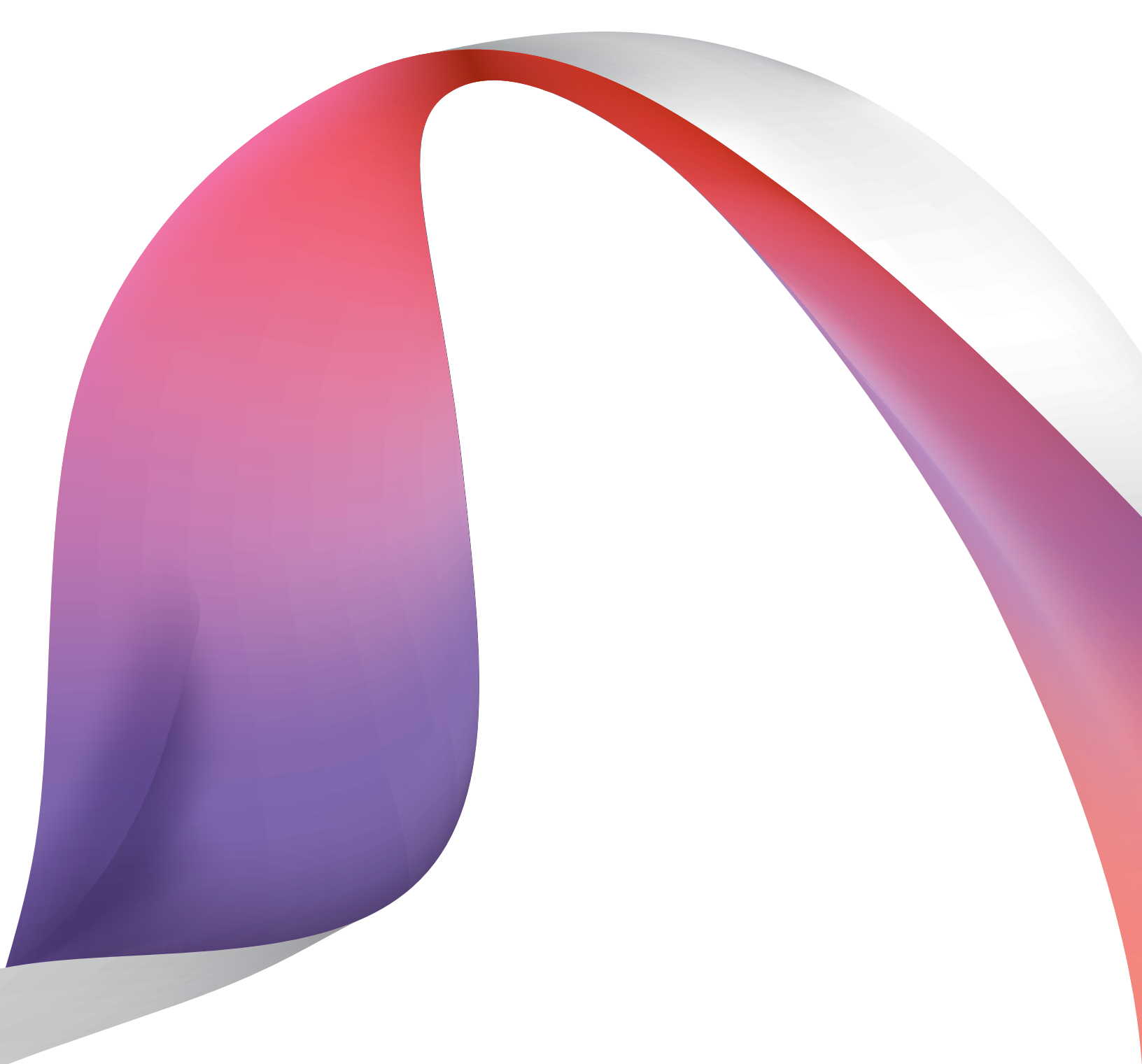
Should you have any questions about being a sponsor at the Finastra Universe events please contact:

WANNEEKA GODDARD

Senior Regional Marketing Specialist

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About Finastra

Finastra unlocks the potential of people and businesses in finance, creating a platform for open innovation. Formed in 2017 by the combination of Misys and D+H, we provide the broadest portfolio of financial services software in the world today—spanning retail banking, transaction banking, lending, and treasury and capital markets. Our solutions enable customers to deploy mission critical technology on premises or in the cloud. Our scale and geographical reach means that we can serve customers effectively, regardless of their size or geographic location—from global financial institutions, to community banks and credit unions.

Through our open, secure and reliable solutions, customers are empowered to accelerate growth, optimize cost, mitigate risk and continually evolve to meet the changing needs of their customers. 90 of the world's top 100 banks use Finastra technology.

Please visit finastra.com

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