

## THE ONLY WAY IS CLOUD

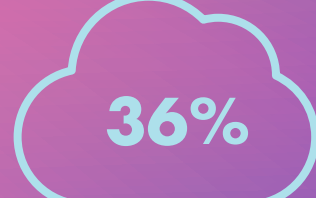
The Cloud is presenting an unprecedented opportunity to run with a more cost-efficient operating model while simultaneously providing the agility and modernity legacy systems on premise models lack.

What does the uptake on cloud banking look like? What is driving adoption and why? How fast are banks adopting?

### FINANCE IS MOVING TO THE CLOUD MUCH FASTER THAN EXPECTED<sup>1</sup>



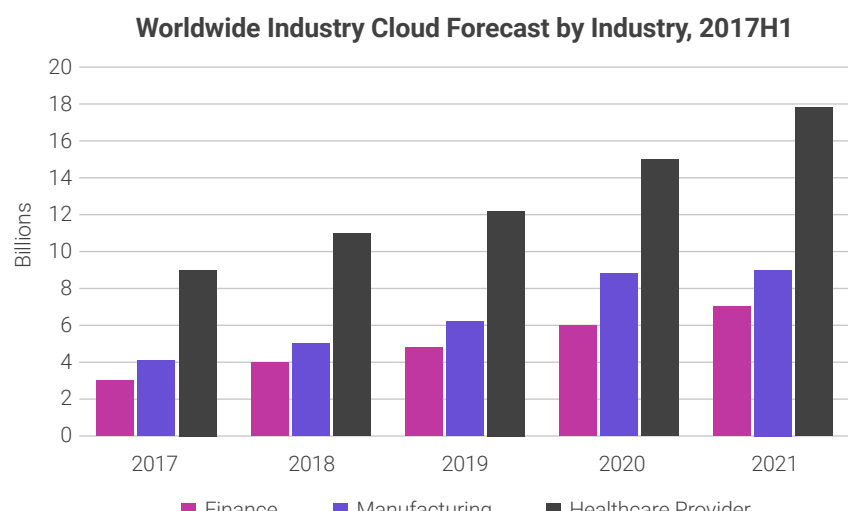
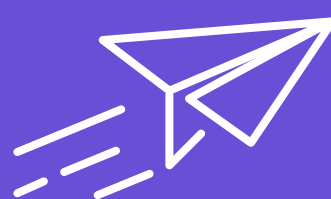
Feargal De Burca, Director UK, KPMG - Key benefits of the cloud in banking



By 2020, 36% of enterprises will use the cloud to support more than half of their transactional systems of record.<sup>1</sup>

### THE GLOBAL CLOUD COMPUTING MARKET WILL EXCEED \$200 BILLION IN 2019

and will continue to grow at a **22% compound annual growth rate<sup>2</sup>**



Worldwide spending on **industry cloud services** in the finance sector is expected to **more than double in 2021**, amassing total worldwide spending of \$7.2 billion.<sup>3</sup>

### CLOUD ADOPTION DRIVERS



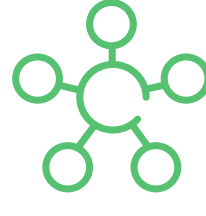
#### CUSTOMER CENTRICITY

Banks are looking to become a customer-centric 'everyday bank', bringing their services to the next level, to better fulfill customer's daily needs. To achieve this, banks need to simplify their IT infrastructure, accelerate time to market, and drive innovation.



#### PSD2 AND REGULATION

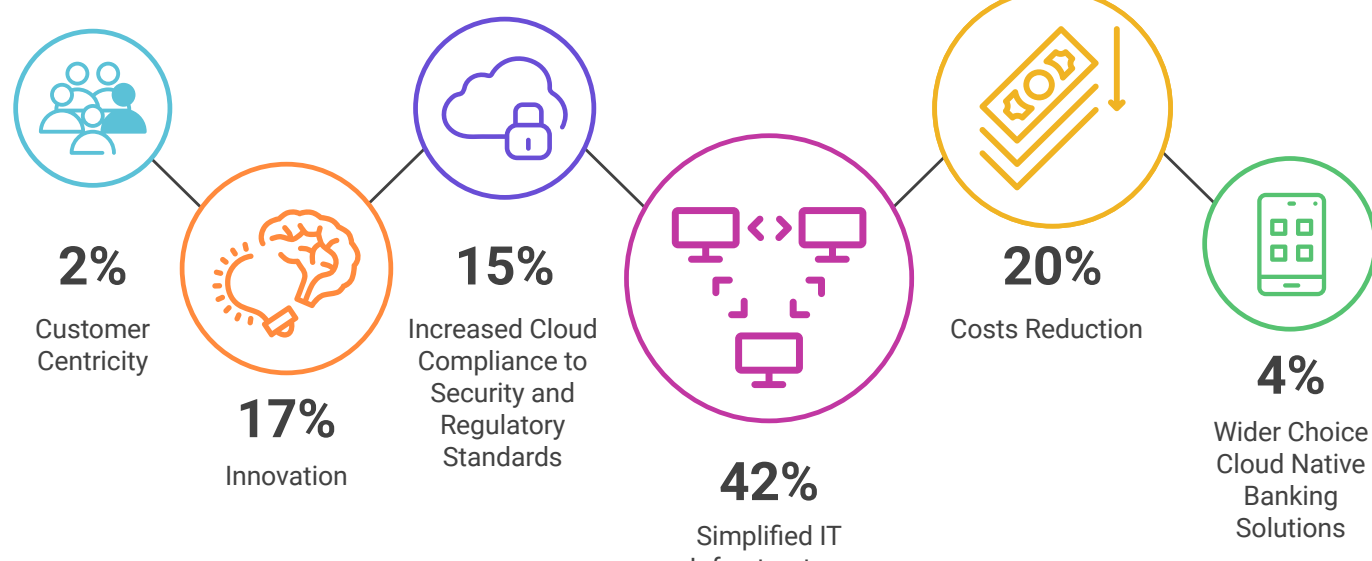
Cloud can play a pivotal role in the implementation of PSD2 and other regulations and in reducing the implementation efforts and friction points.



#### OPEN BANKING

Open banking enables banks to focus on creating and enabling a new ecosystem that unites and integrates customers, digital and product-centric models as a single entity.

### WHAT'S DRIVING BANKS TO THE CLOUD<sup>4</sup>



### DO YOU HAVE A CLOUD ADOPTION STRATEGY?<sup>4</sup>

**YES**

Strategy in place,  
(to be executed within the next 12/24 months)

**54%**

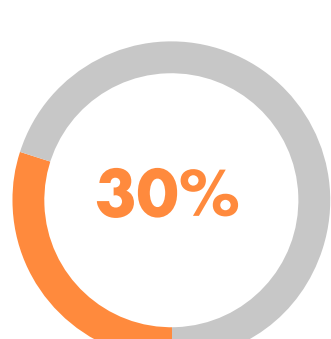
### WHAT DOES CLOUD MEAN FOR BANKING?

Speed of Innovation  
Market Agility  
Scalability  
Predictability of Costs  
Operational efficiency/lower TCO

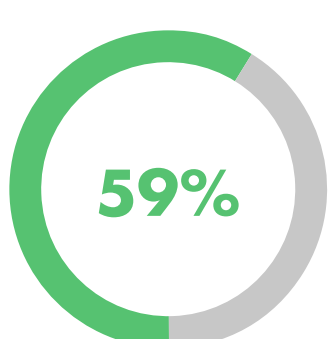


Increase Business Focus/reduce Operational Responsibility  
Greater Security  
Evergreening  
Access to Ecosystem

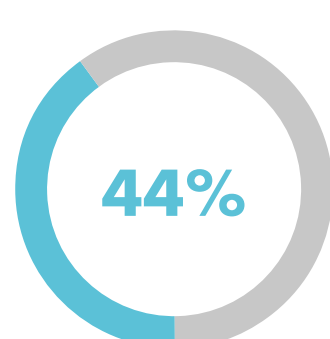
### MORE TRUST IN CLOUD SERVICES FOR GERMAN BANKS



Cloud providers need to adapt their offering to the requirements in Germany, a highly regulated market. Still the market for cloud services in Germany is growing by almost 30 percent in 2018.<sup>5</sup>



In the German banking sector, the cloud adoption has reached 59%.<sup>6</sup>



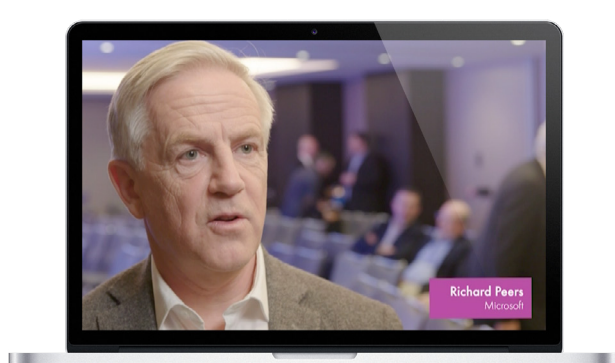
44% of German banks say they plan to roll out more cloud services over the next five years.<sup>7</sup>

### CLOUD — THE ENABLER FOR DIGITAL TRANSFORMATION

Cloud computing and artificial intelligence will melt into one another, promising to be both a source of innovation and a means to accelerate change.<sup>8</sup>

Artificial intelligence (AI) is believed capable to **double the GDP growth** of many developed economies by 2035, by changing the nature of work and creating a new relationship between man and machine.<sup>9</sup>

Start your journey today!



Richard Peers, Senior Director, Financial Services, Microsoft - Cloud adoption



“Of all the disruptive technologies, Cloud in all its forms has had the biggest impact and provides the foundation for most of the other technologies and their ability to disrupt.”

Microsoft

Finastra is changing the way that modern banking software is built and distributed with FusionFabric.cloud, our platform-as-a-service solution that unlocks innovation in financial services.

We are championing collaboration and encouraging innovation by opening up our core systems so third parties can develop applications on top.

To find out more, visit [finastra.com/cloudbanking](https://finastra.com/cloudbanking)

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