



FINASTRA GAME CHANGER PROGRAM

(THE FUTURE OF
FINANCE IS OPEN



What is Finastra Game Changer?

Game Changer is designed to encourage you to serve as a reference for the Finastra solutions you use.

When you join the Game Changer program, you're offering to share your experience with other prospective Finastra clients. There are many ways you can participate in the program, including acting as a sales reference and getting involved in joint marketing activities like case studies. When you take part, you earn points that can reduce the cost of your Finastra software, training or events.

See What Other Participants Have Done



PAUL MELNICK
Executive Vice President

CIBM Bank Transforms Commercial Banking with Finastra

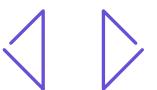
Watch how CIBM Bank has revolutionized their commercial banking department and reduced turnaround times for renewals and modifications by more than 50%.



CHRIS NICHOLS
Chief Strategy Officer
CenterState Bank

CenterState Bank Sees Double-Digit Growth with Finastra Solutions

Watch Chris Nichols, Chief Strategy Officer at CenterState Bank, discuss their transformation which has led to organic, double-digit growth.





What do I need to do?

When you sign up for Finastra Game Changer, you indicate which Finastra solutions you're willing to recommend to other financial institutions. You can also choose what type of reference activity you're comfortable with. There's no contract – the program is entirely voluntary.



CIBM Bank is pleased to participate in the Game Changer program. We often host prospects and clients via conference calls, webinars and face-to-face visits to share and discuss ideas about the Finastra solutions we use. It's truly mutually rewarding.”

Paul C. Melnick
EVP & Chief Credit Officer, CIBM Bank

Once you're registered, all that's expected is that you:

- Respond in a timely manner to reference requests
- Are willing to receive regular reference request emails from Finastra
- Complete Finastra Game Changer surveys that help us understand how you're using our products and how satisfied you are with them.



What's in it for me?

Every time you interact with a client or prospect that Finastra has directed to your team, we award Game Changer points. Although sales reference activities are a big part of the program, you can also partner with Finastra on joint marketing efforts.

You'll receive points every time you take part in any of the activities covered by the program. These also help build your reputation as an innovative, insightful leader in the financial industry.

Sample Reference Activity

- 1 point: Reference Call
- 25 Points: Site Visit

Sample Co-branded Marketing Activity

- 2 Points: Public Relations Activity
- 5 Points: Video Interview
- 5 Points: Webinar
- 7 Points: Case Study
- 10 Points: Roundtable Discussion
- 10 Points: Event Presentation

Each point in the program is worth \$100. They can be used to pay any Finastra invoice for software, training or an event. You can redeem these points at any time by emailing us at: DL-References@finastra.com

We hope you'll join Game Changer and share your success stories with prospective Finastra clients.



Over

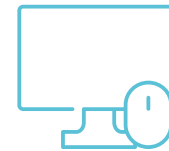
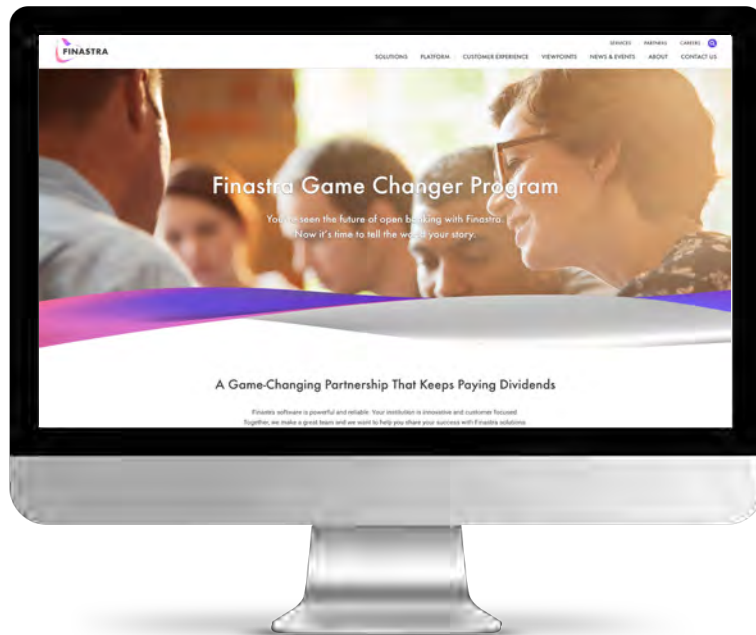
\$200,000

in rewards given



How do I Sign Up?

To sign up, simply [register here](#) then we'll contact you to complete your setup.



Over
1,500
peer connections made





FAQ

How do I earn Game Changer Reward Points?

Program members earn points every time they act as a reference or participate in joint marketing efforts with Finastra. If you take part in response to a direct request from the Game Changer program, we'll automatically add points to your account. If a Finastra representative asks you to be a reference or to help with a marketing initiative, be sure to let them know you're on the Game Changer program and would like your points.



400+
participants



Can I control which Finastra solutions I will be contacted about?

Yes. During the registration process, we will ask you to identify which Finastra solutions you're willing to recommend to other financial institutions. If you ever want to change this information, just email us at DL-References@finastra.com.

Do points belong to my organization or me?

They belong to your organization. So if you leave, the points stay there and can be redeemed by a new contact.

Can I control how often I am contacted?

Yes. Please contact us at DL-References@finastra.com to set your preference.

How do I know how many points I have?

Just email DL-References@finastra.com for an update.

How do I redeem points?

Send a copy of any unpaid Finastra invoice(s) to DL-References@finastra.com and tell us that you would like to redeem your points against. We'll apply your points to the invoice and issue a new one with the updated amount due.

What can my points be used for?

You can use your points to help pay for any outstanding Finastra invoice, including for Finastra events.

What is the purpose of the surveys?

They help us to understand how our solutions help people succeed. We ask you to complete them as a condition of participation in the Game Changer program.

How do I participate with Finastra in joint marketing?

To work with us to create marketing assets that share your experience with our products, email us at DL-References@finastra.com

How do I cancel my membership in the Finastra Game Changer program?

Let us know if you need a break or if there's anything else we can do to keep you in the program. Otherwise, you can leave Game Changer at any time by simply emailing us at DL-References@finastra.com





DL-References@finastra.com

About Finastra

Finastra unlocks the potential of people and businesses in finance, creating a platform for open innovation. Formed in 2017 by the combination of Misys and D+H, we provide the broadest portfolio of financial services software in the world today—spanning retail banking, transaction banking, lending, and treasury and capital markets. Our solutions enable customers to deploy mission critical technology on premises or in the cloud. Our scale and geographical reach means that we can serve customers effectively, regardless of their size or geographic location—from global financial institutions, to community banks and credit unions. Through our open, secure and reliable solutions, customers are empowered to accelerate growth, optimize cost, mitigate risk and continually evolve to meet the changing needs of their customers. 90 of the world's top 100 banks use Finastra technology. Please visit finastra.com

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