

Imperative 3

Fast Time to Market

With Fusion Essence core banking and Fusion Digital Platform, react to your market quickly and deliver banking services faster at a lower cost.

- In-memory analytics engine provides precise and accurate insight on customer and business statuses, enabling you to obtain a single view of profitability and customer insight across lines of business, channels and products. It therefore allows for faster, more informed decision-making.
- Product Composer enables you to define a new business product constructed graphically from a series of product features. You can create and launch products by attaching variations of the associated features in days, not weeks.
- Digital Sales to quickly setup, execute and track campaigns on all channels.
- 'Plug and play' functionalities provide you with a path to introduce new modern, efficient product processing capabilities that will integrate with your core banking system, protecting your IT investments.
- End to end commercial banking that is pre-integrated with best of breed solutions, allowing you to transform across lines of business at speed.

Fusion Digital Platform's Digital Development Kit allows for quick and easy customisation without impacting future upgradeability.



5 imperatives

when selecting technology and solutions for a retail banking digital transformation

3 Fast Time to Market

Fusion Essence customers benefit from



a new branch



reduction in time to configure

a new product



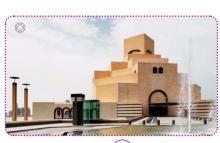
faster development of new processes

Hear it from our customers and find out more





CTT case study (D)



QIIB case study (>)



See our solution in action



Fusion Essence Front-to-back Simpler, faster, smarter - Video Demo



Fusion Essence solution overview



Fusion Digital Platform & Fusion Digital Channels solution overview

Misys and D+H joined forces to create

the world.

Find out more about Finastra



the third largest Fintech company in