



FusionBanking Essence

# CREATE THE DIGITAL FUTURE OF YOUR BANK

You focus on your customers, we help you meet their demands

## Imperative 5

### Platform for Growth and Innovation

#### With FusionBanking Essence Digital

- Deliver frictionless omnichannel banking experience
- Gain deeper insight into client behaviour with in-memory analytics
- Grow long-lasting customer relationships using our digital engagement tools
- Integrate FinTech and third party capabilities quickly using FusionFabric Connect
- Leverage our PaaS platform to monetise innovation
- Adjust business model to changing market dynamics with agile processes
- Provide advanced customisation capabilities with the Digital Development Kit
- Benefit from solution roadmap packed with innovation
- Upgrade in days or weeks (not months!) with future-proof architecture



#### 5 imperatives

when selecting technology and solutions for a retail banking digital transformation

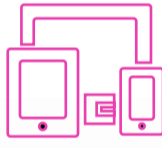
- 1 Vendor's Customer Centric Focus
- 2 Operational Efficiency and Low TCO
- 3 Fast Time to Market
- 4 Exceptional Implementation Record
- 5 Proven Platform for Growth and Innovation

### FusionBanking Essence customers benefit from



**31%**

Profit increase in one business quarter



**300%**

Online and mobile customer base growth in four years



**80%**

Increase in market share



**500%**

Increase in transaction value with mobile banking

### Hear it from our customers and find out more



**BTPN case study**



**Ferratum case study**



**Banca Transilvania case study**



**Forrester technology adoption white paper and infographic**

#### See our solution in action



**FusionBanking Essence Front-to-back  
Simpler, faster, smarter - Video Demo**



**FusionBanking Essence solution overview**



**FusionBanking Essence Digital solution overview**

**Find out more**

Misys and D+H joined forces to create the third largest Fintech company in the world.

**Find out more about Finastra**

**Contact us**

